

PESQUISA DE SATISFAÇÃO

2021

@CIO
PRIVATE
SECTOR

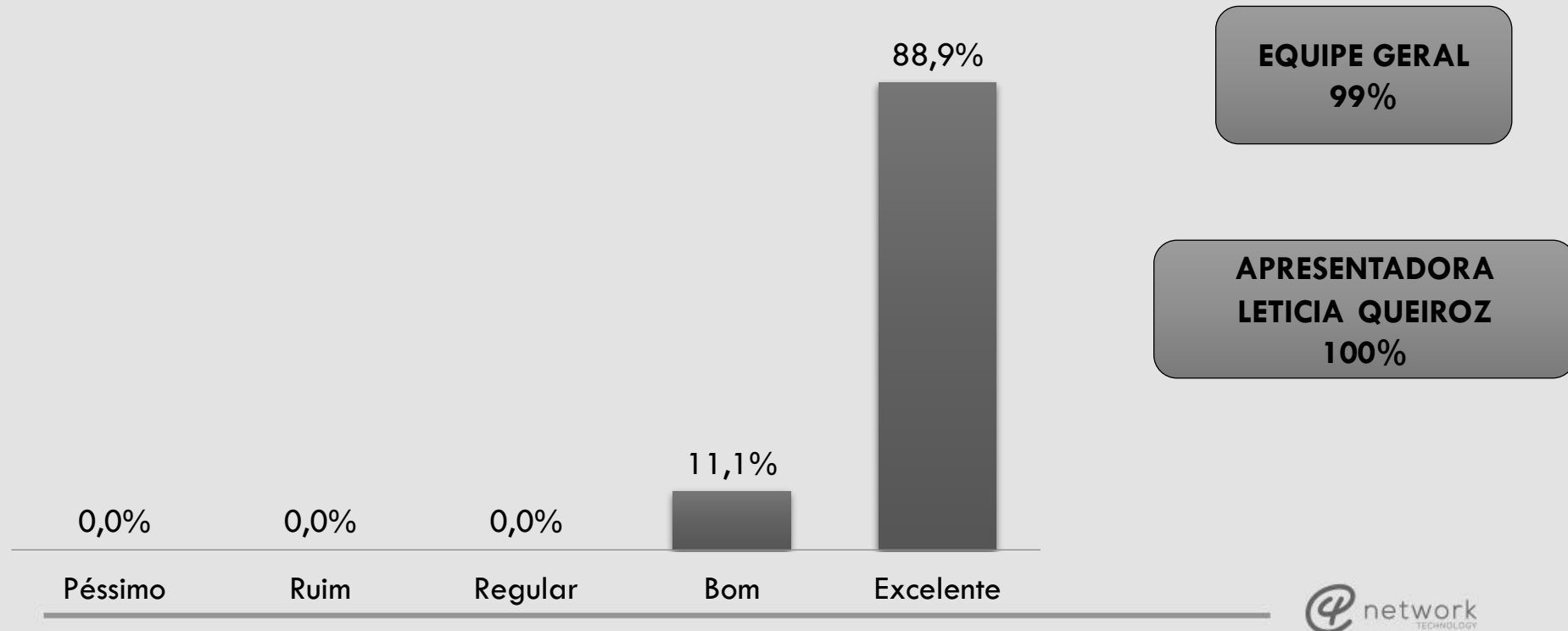
@network
TECHNOLOGY

- ✓ Evento realizado dia 21 de outubro de 2021.
- ✓ O evento contou com 44 CIO's
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

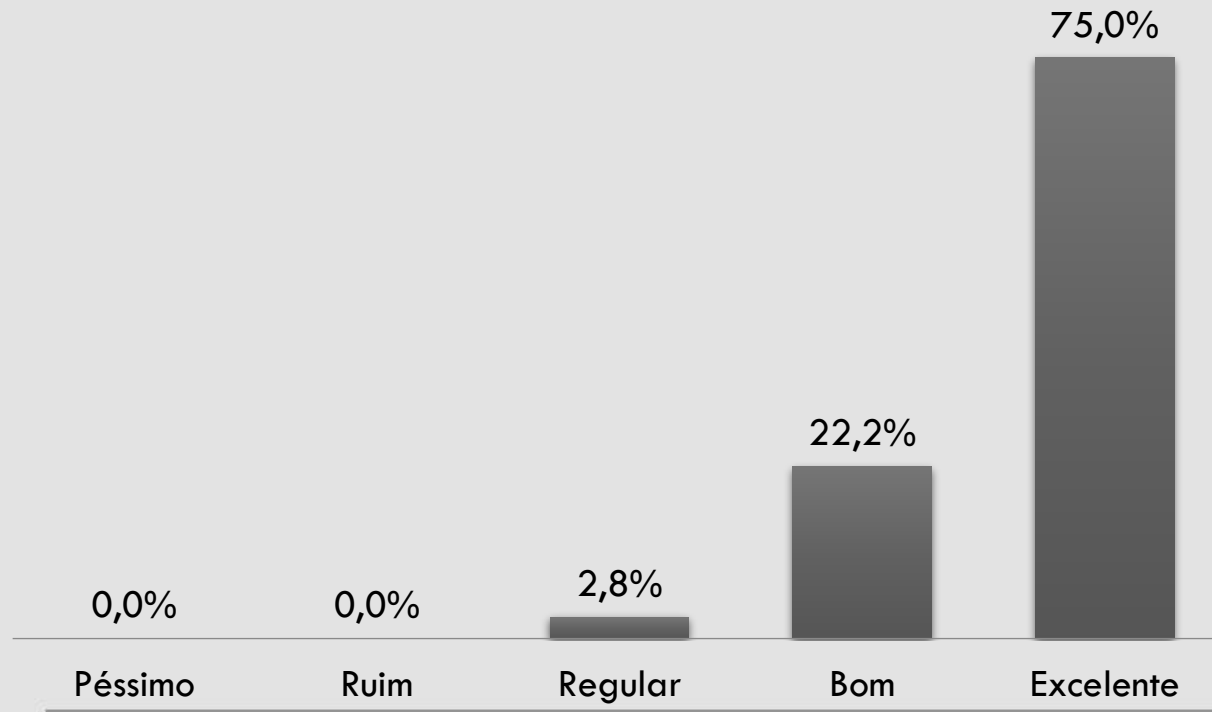
EQUIPE



EQUIPE: APRESENTADORA LETICIA QUEIROZ



EQUIPE: MODERAÇÃO DE SALAS



EQUIPE GERAL
99%

MODERAÇÃO DE SALAS
97%

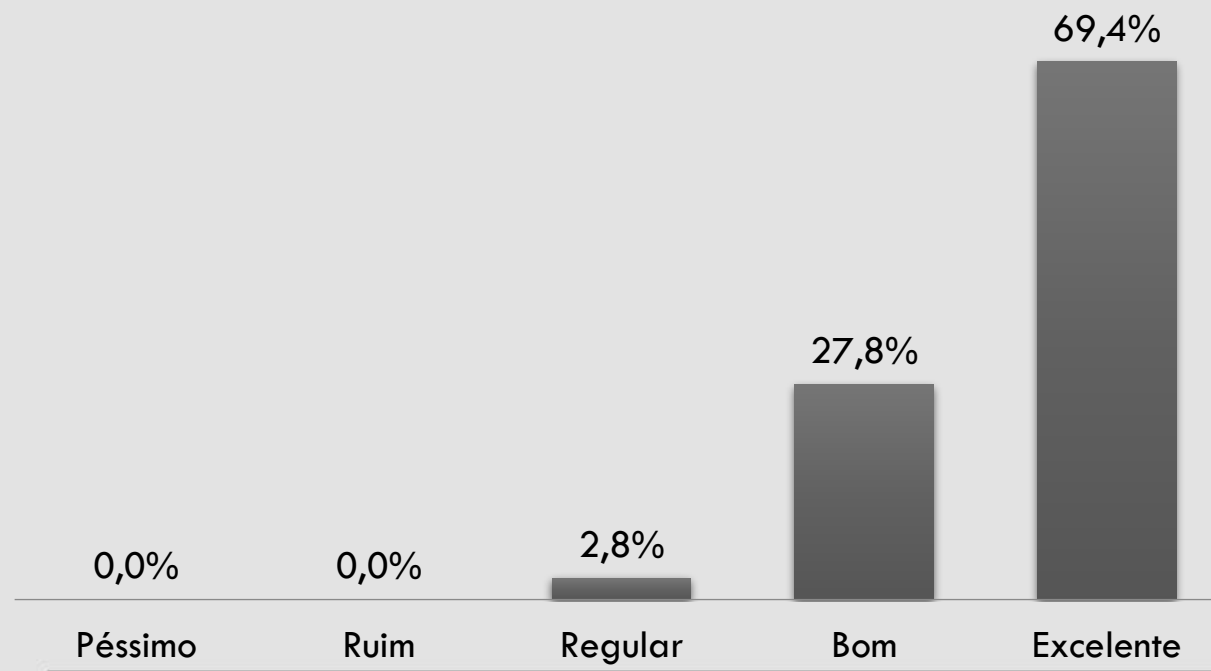
Observações:

- “Top Demais.”
- “Excelente experiência de um evento num modelo híbrido.”
- “Gostaria de parabenizar a Leticia pela excelente condução da parte on line. Parabéns.”
- “Alguns pequenos probleminhas técnicos mas nada relevante.”
- “Eu participei por video,. Percebi que a interação hibrida ficou mais difícil por vídeo.”
- “Baita organização e compromisso com os convidados e parceiros. Parabéns.”

EVENTO

The background is a solid dark purple. On the right side, there is a series of large, light purple arrows pointing upwards and to the right, arranged in a staggered, overlapping fashion. Smaller, thinner light purple arrows are scattered around these larger ones. In the upper right corner, there are several thin, light purple diagonal lines. On the left side, there is a single, short, horizontal light purple line.

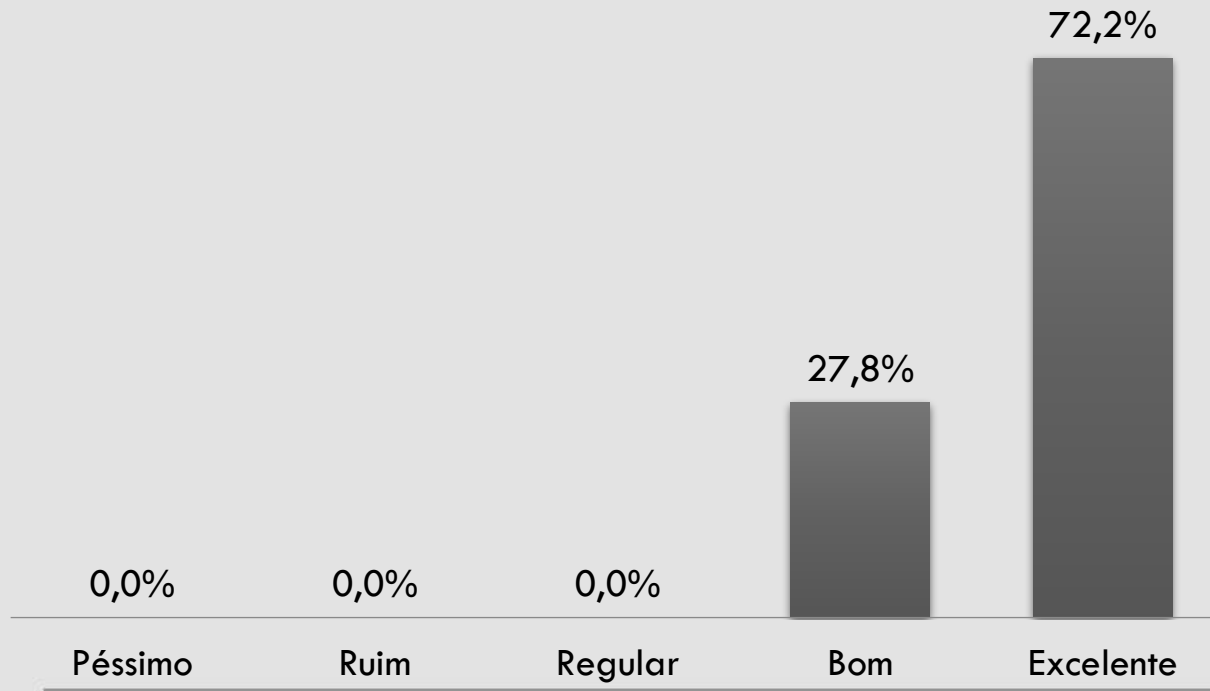
EVENTO: TEMA DO EVENTO



EVENTO GERAL
91%

TEMA DO
EVENTO
97%

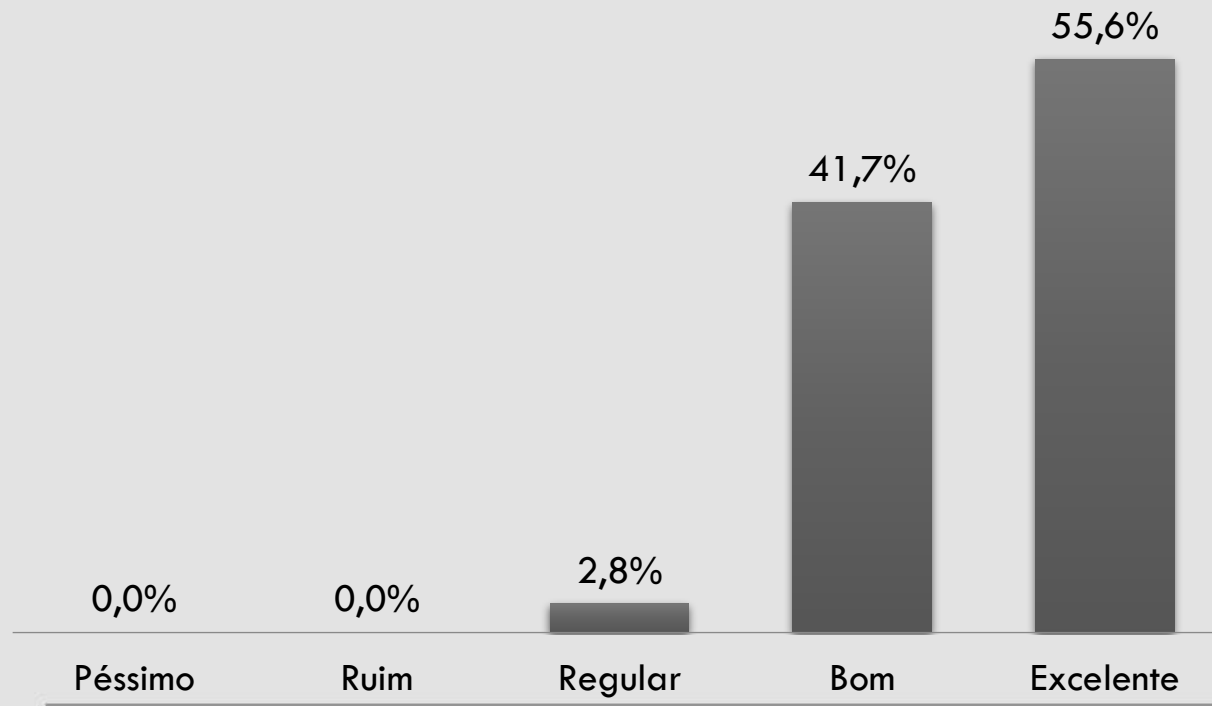
EVENTO: COMUNICAÇÃO VISUAL



EVENTO GERAL
91%

**COMUNICAÇÃO
VISUAL**
100%

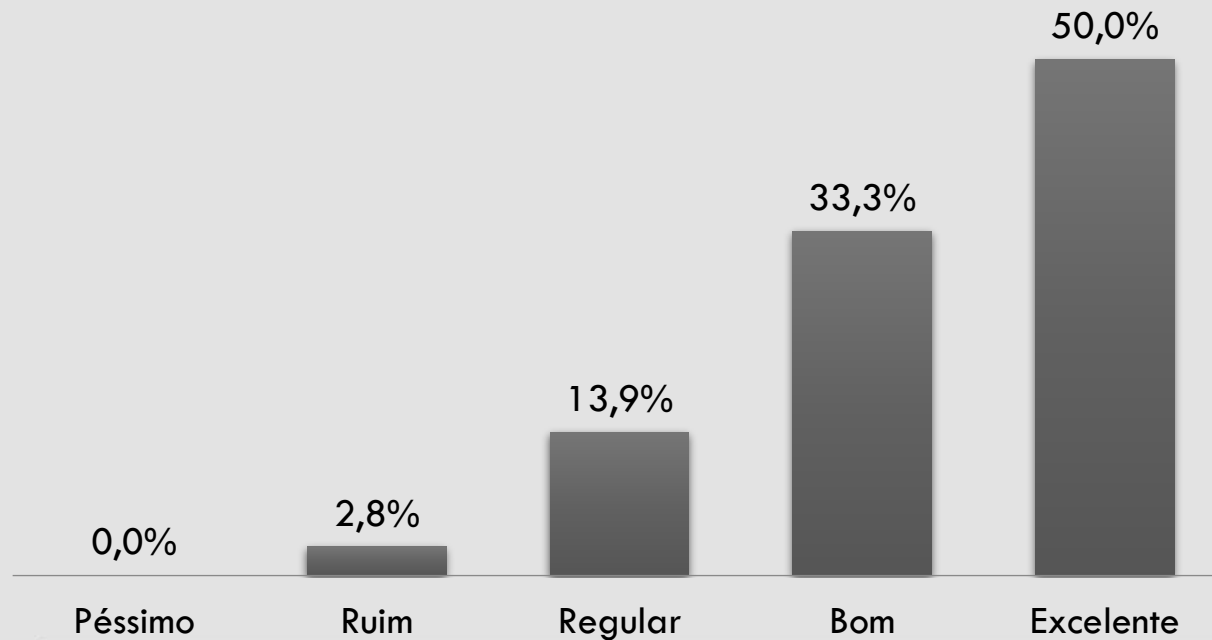
EVENTO: ORGANIZAÇÃO E PONTUALIDADE



EVENTO GERAL
91%

**ORGANIZAÇÃO E
PONTUALIDADE**
97%

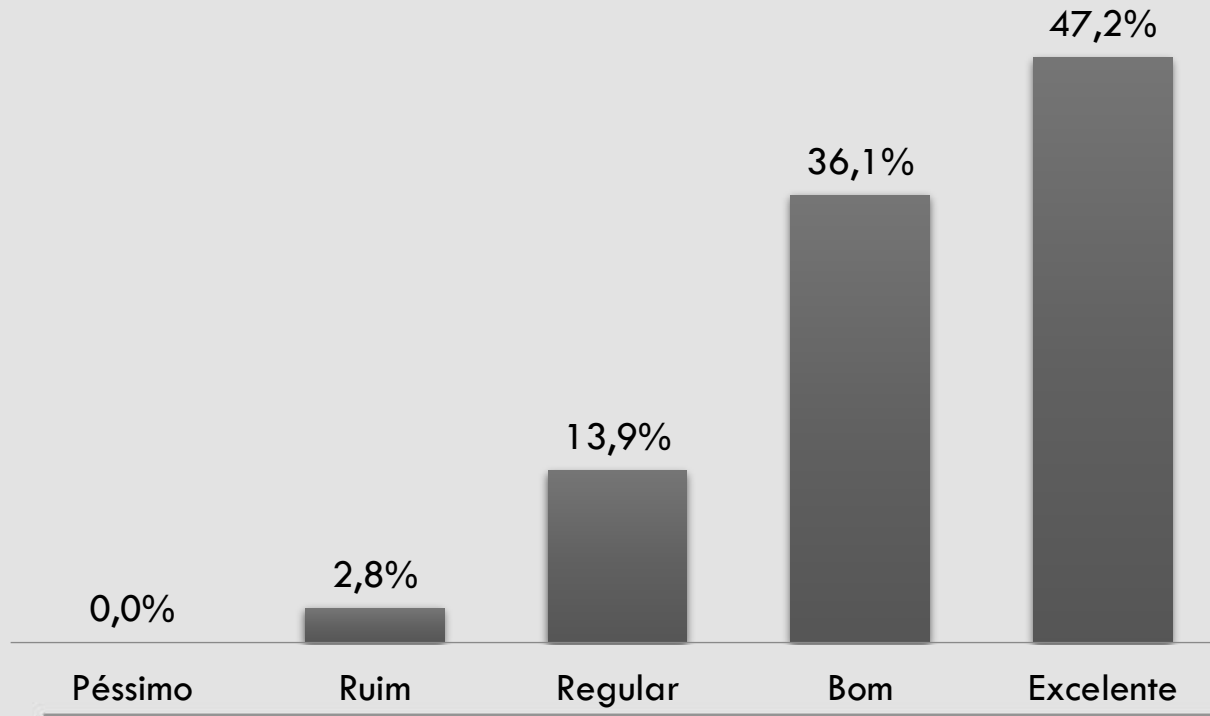
EVENTO: ÉPOCA DO EVENTO



EVENTO GERAL
91%

**ÉPOCA DO
EVENTO**
81%

EVENTO: NETWORKING



EVENT GERAL
91%

NETWORKING
81%

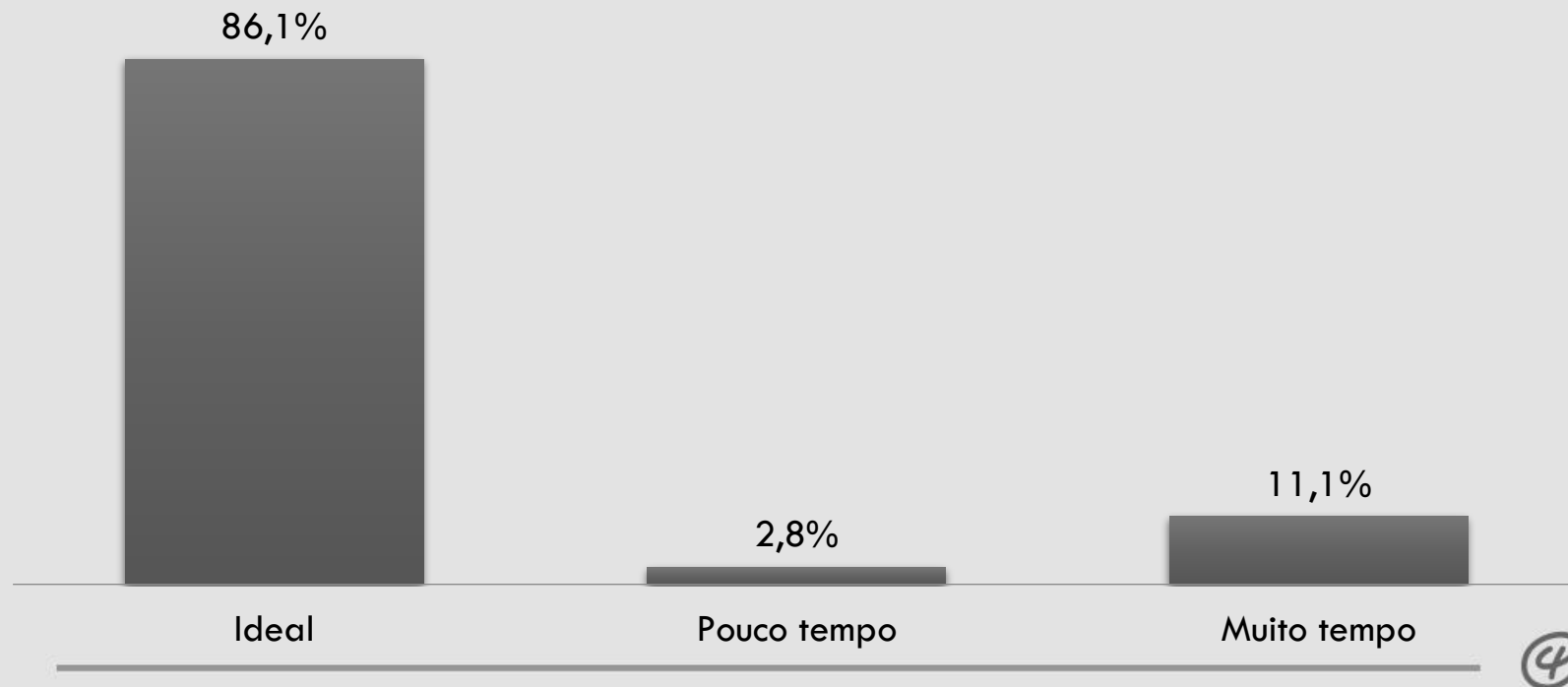
Observações:

- “Ótima experiência.”
- “Época do evento achei bem ruim, final de ano geralmente temos muitos projetos para finalizar, reta final de entregas. Participei remoto.”
- “No on-line tem esse efeito colateral de perda de convivência. Mas valeu muito participar.”
- “Excelente conteúdo.”
- “Network prejudica para quem estava online.”

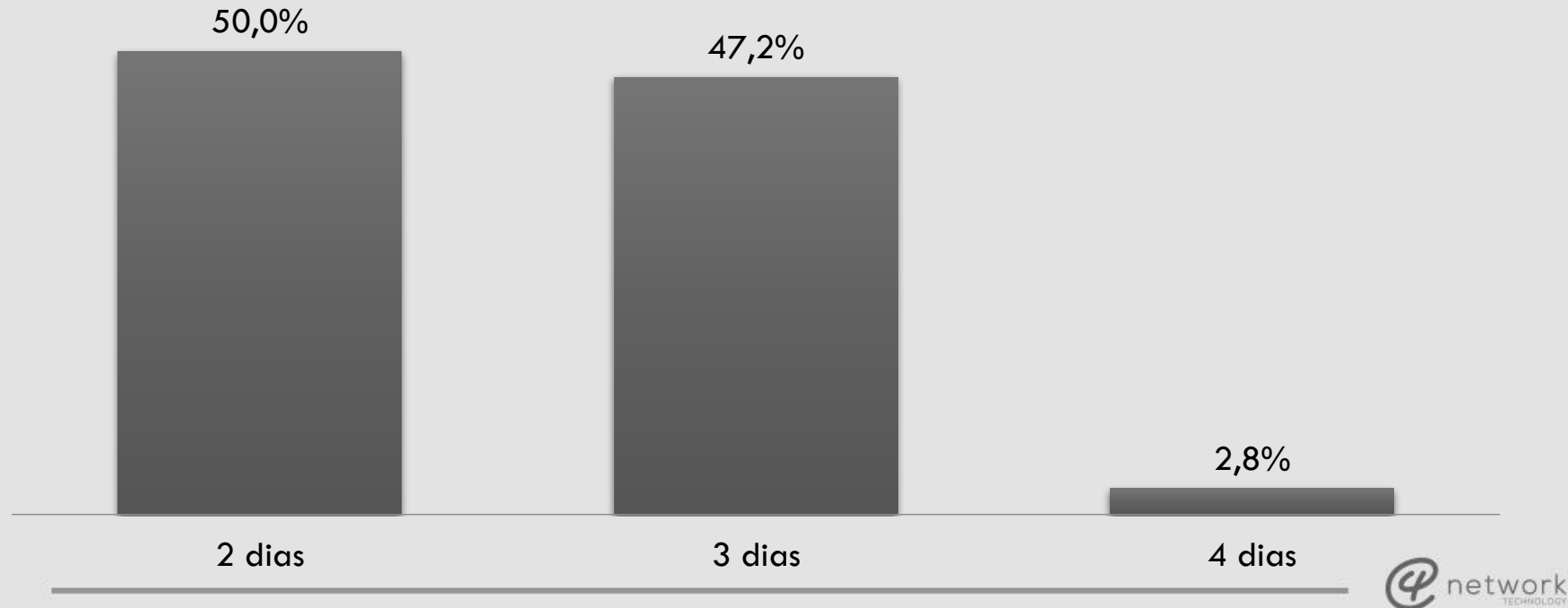
TEMPO



TEMPO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO?



TEMPO: QUAL A DURAÇÃO DE EVENTO VOCÊ CONSIDERA IDEAL?



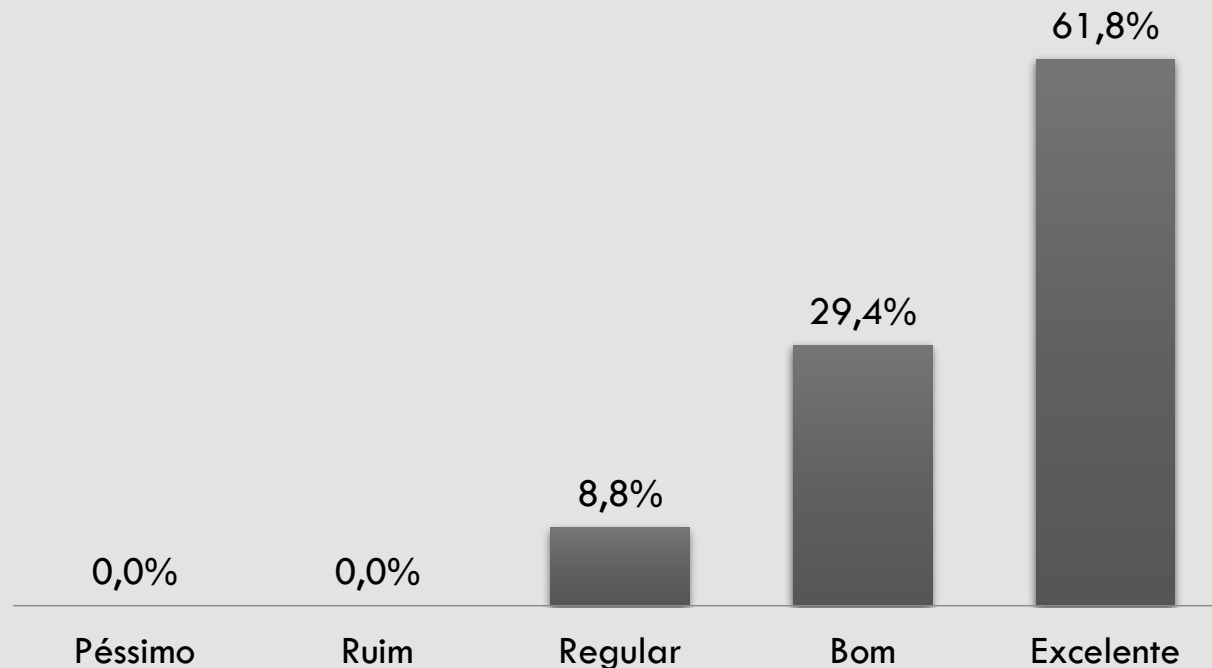
Observações:

- “Tomara que da próxima vez consiga participar presencialmente.”
- “Para realização a distância muito tempo pois os gaps entre atividades eram grandes mas no presencial que mescla com lazer deve ser o ideal.”
- “Pouco tempo para as apresentações dos cases.”

KEYNOTE

The image features a solid purple background. In the center, the word "KEYNOTE" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several large, thick arrows pointing in various directions (up-left, up-right, down-left, down-right), and numerous thinner, straight lines of varying lengths and orientations. The overall composition is modern and minimalist.

KEYNOTE: ALEXANDRE PELLAES



KEYNOTE GERAL
91%

**ALEXANDRE
PELLAES**
91%

Observações:

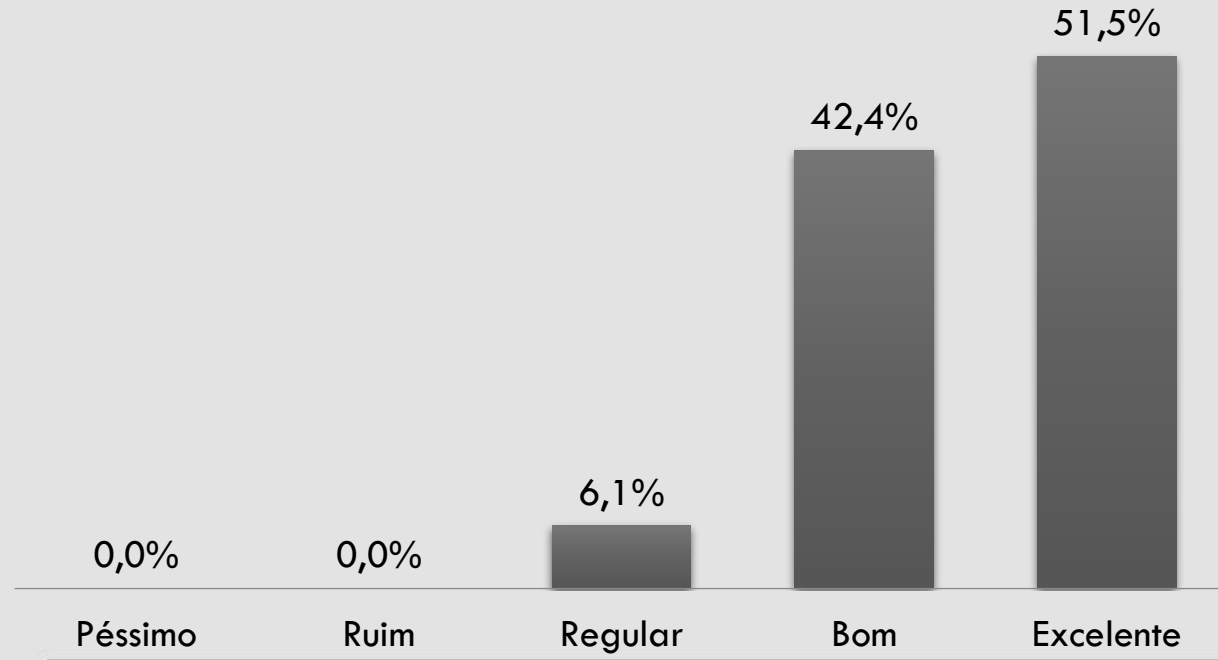
- “Excelentes insights.”

PAINEL



PAINEL CIO - SIDNEI OLIVEIRA

PAINEL
94%



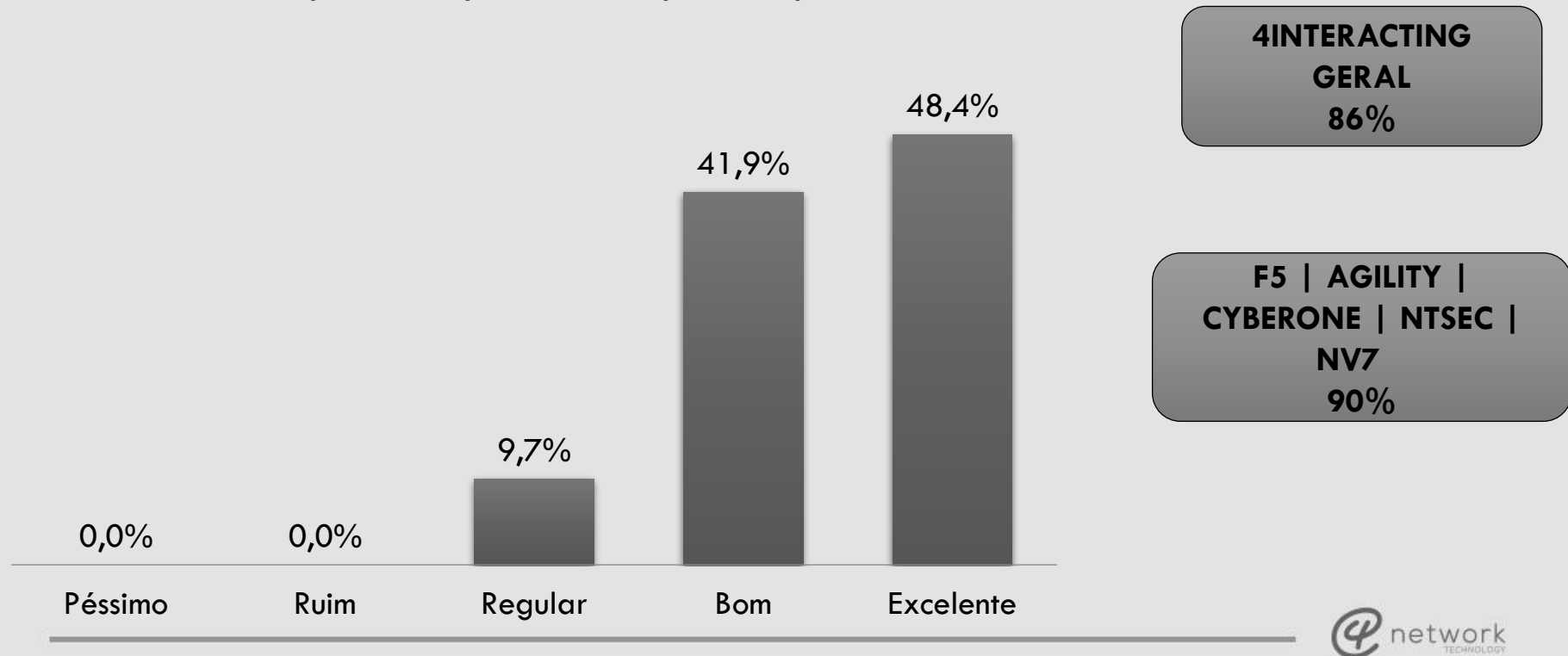
Observações:

- “Excelentes.”

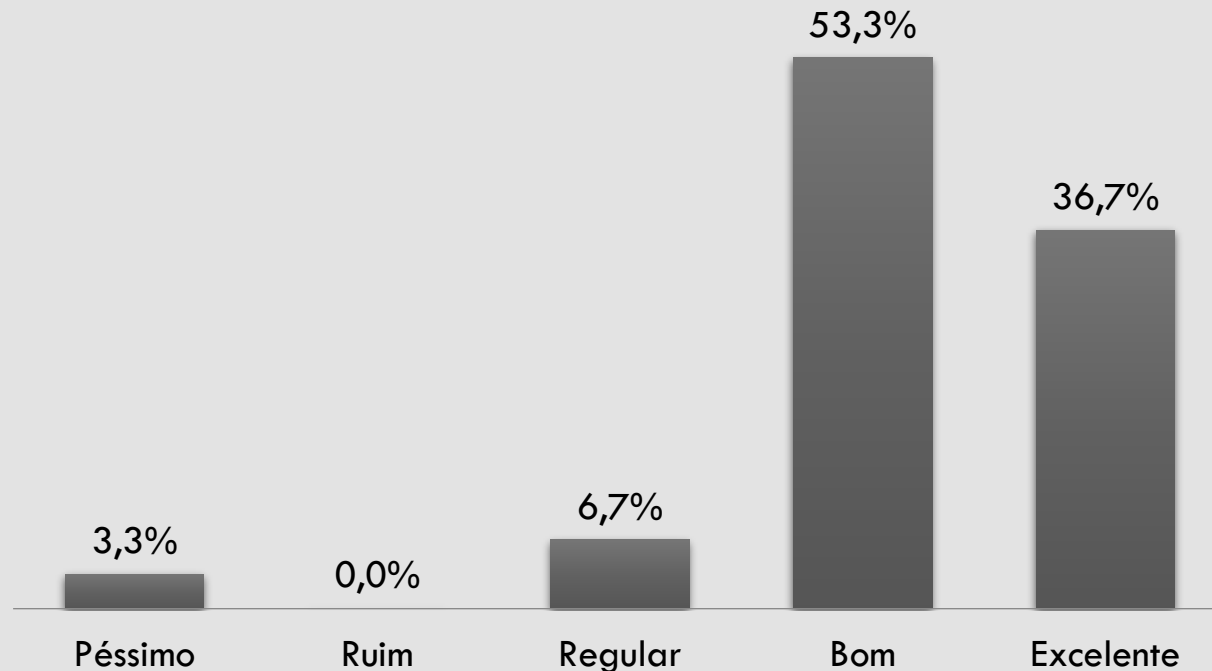
4INTERACTING

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. On the left side, there is a single white horizontal line. On the right side, there are several white geometric elements: a series of parallel diagonal lines at the top, and a cluster of arrows of varying sizes pointing in different directions, some overlapping each other. The text '4INTERACTING' is centered in the upper half of the image.

4INTERACTING : F5 | AGILITY | CYBERONE | NTSEC | NV7



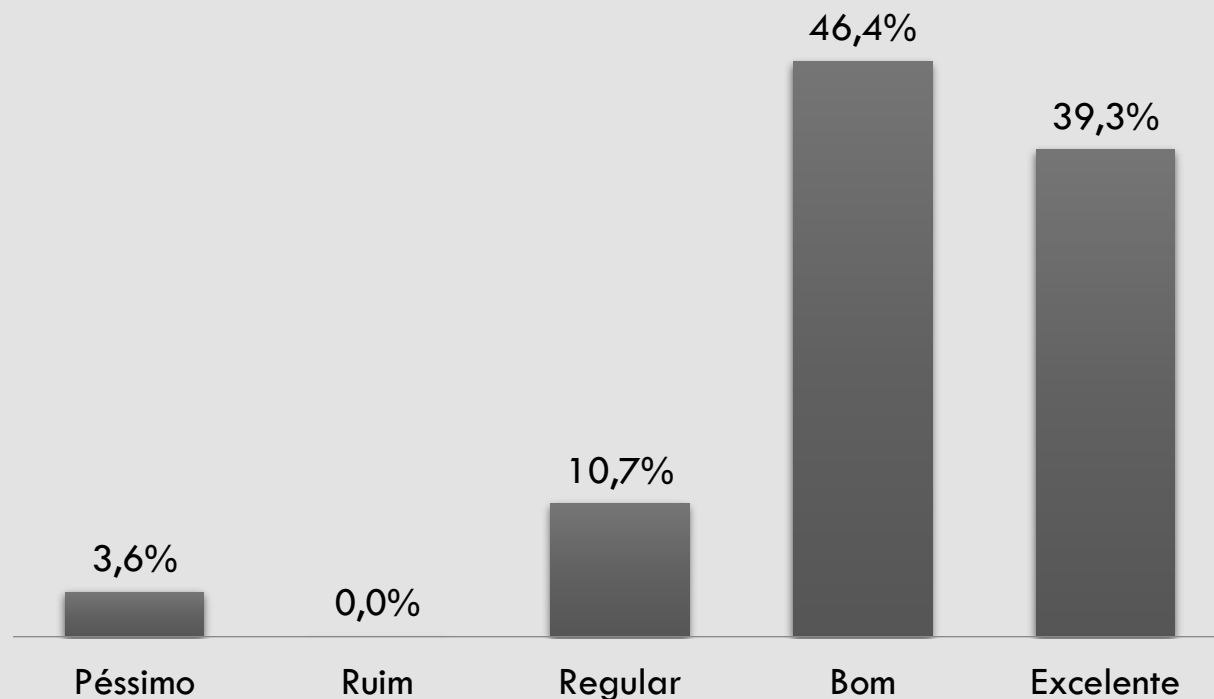
4INTERACTING : HUAWEI



**4INTERACTING
GERAL**
86%

HUAWEI
87%

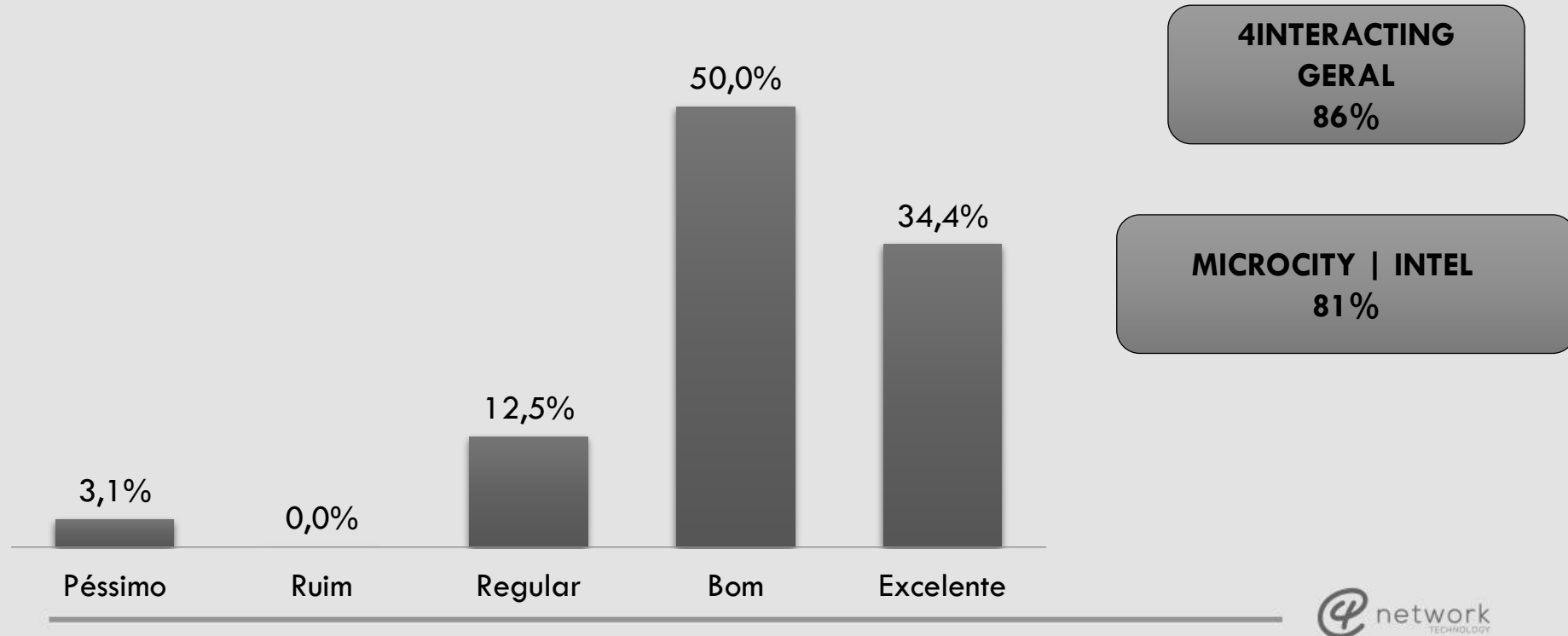
4INTERACTING : AGASUS



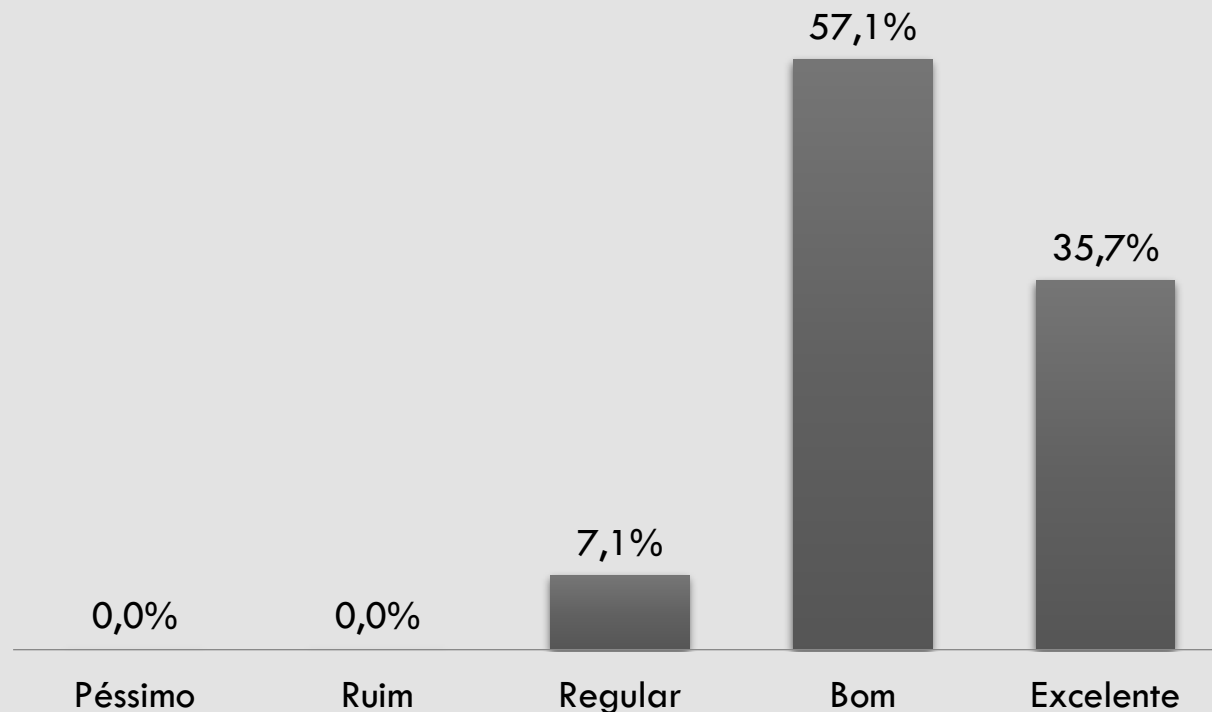
**4INTERACTING
GERAL**
86%

AGASUS
82%

4INTERACTING : MICROCITY | INTEL



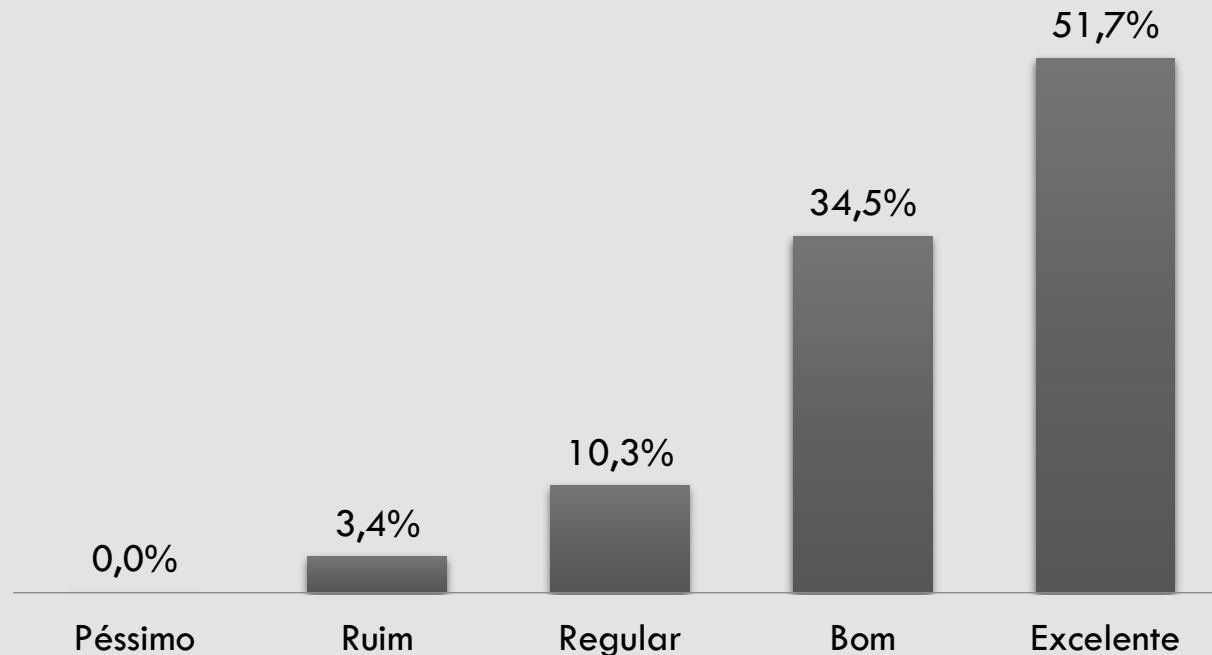
4INTERACTING : SIMPRESS



4INTERACTING
GERAL
86%

SIMPRESS
93%

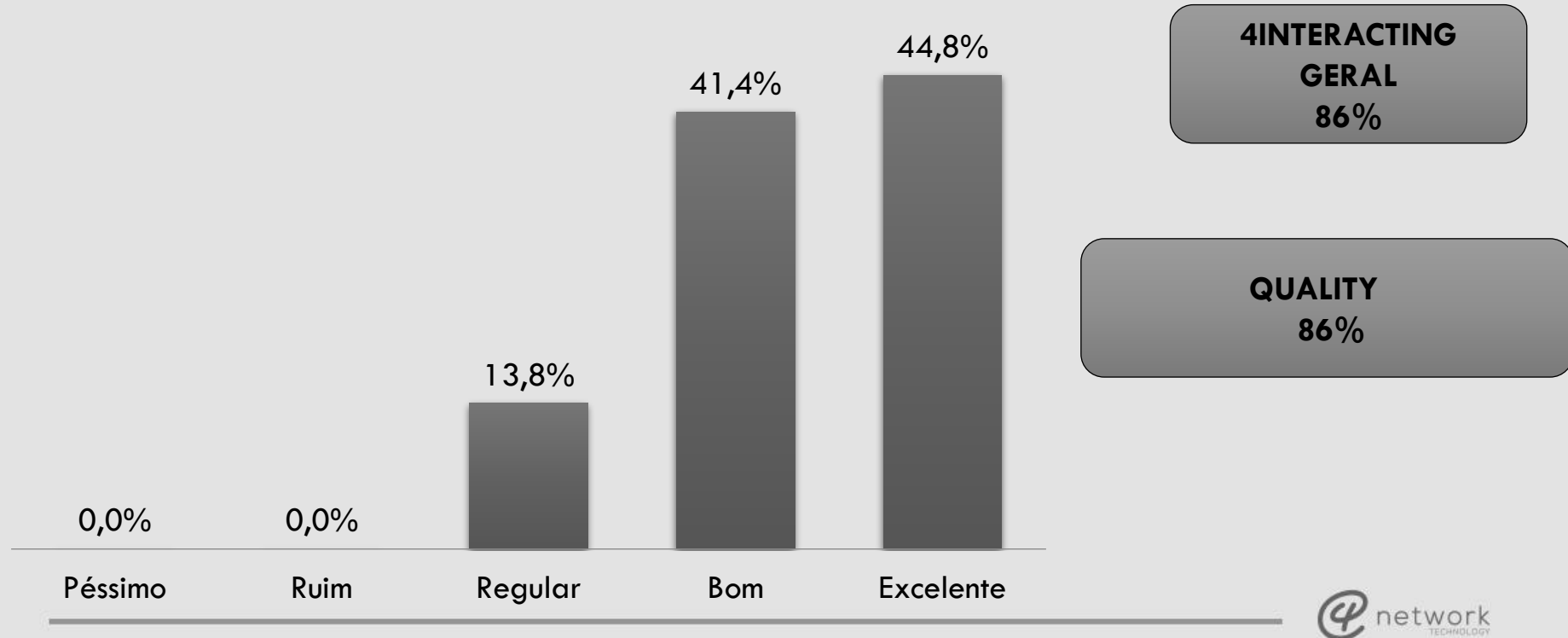
4INTERACTING : VMWARE



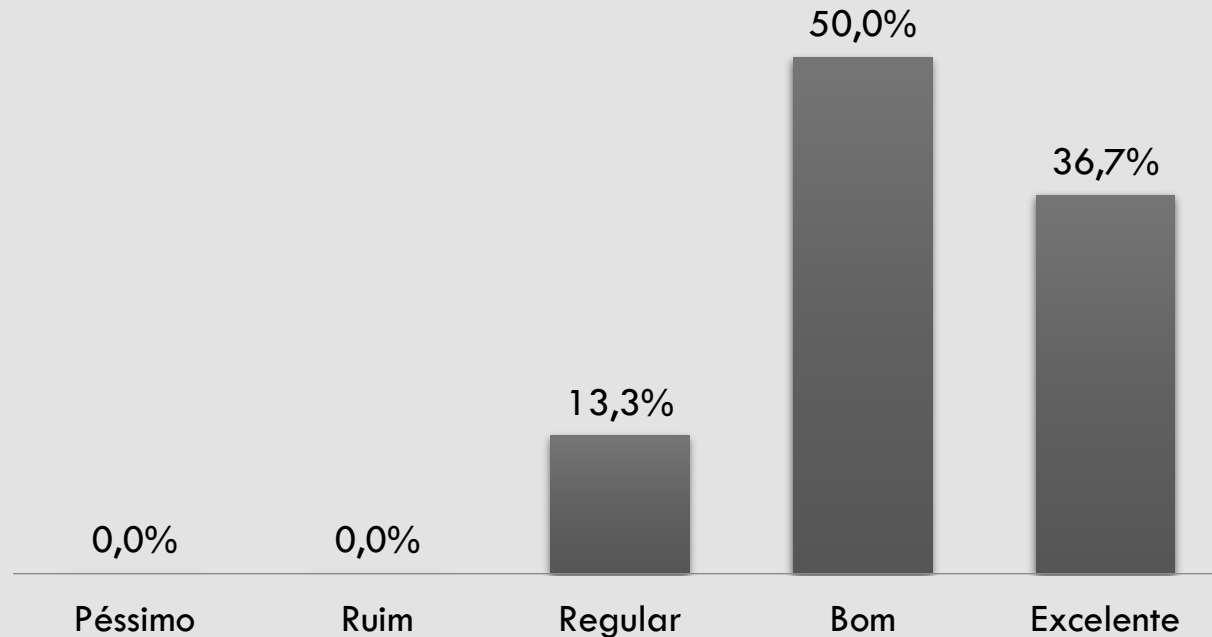
**4INTERACTING
GERAL**
86%

VMWARE
83%

4INTERACTING : QUALITY



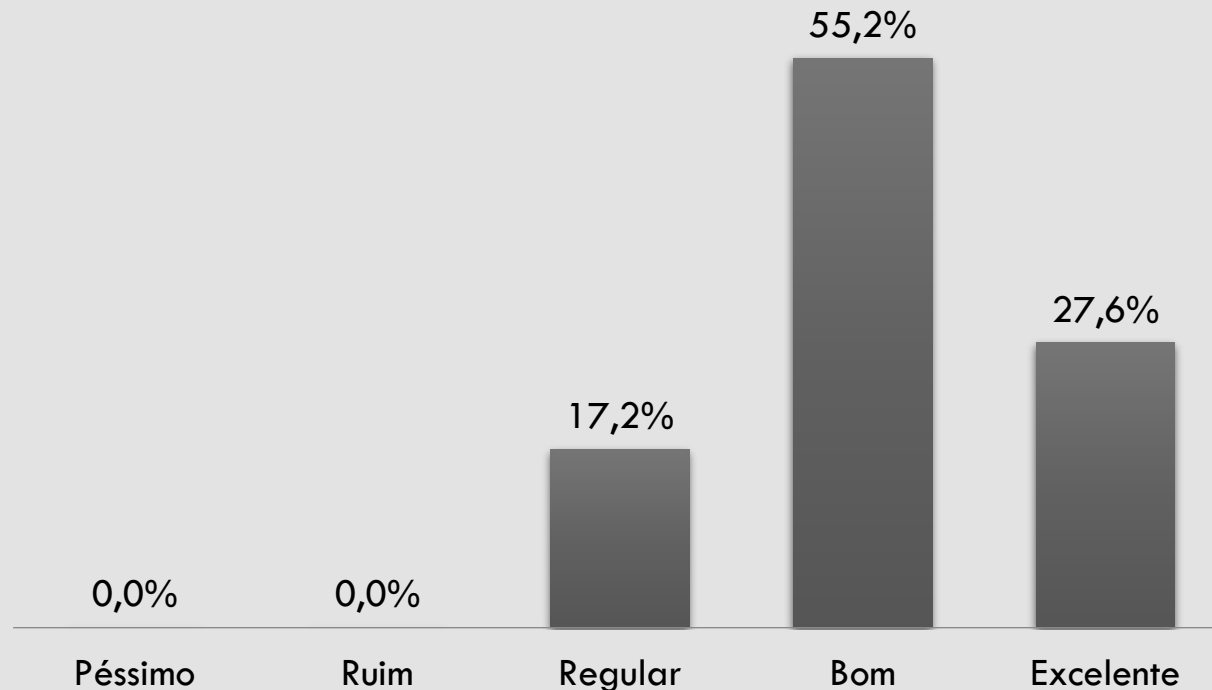
4INTERACTING : SEAL



**4INTERACTING
GERAL**
86%

SEAL
87%

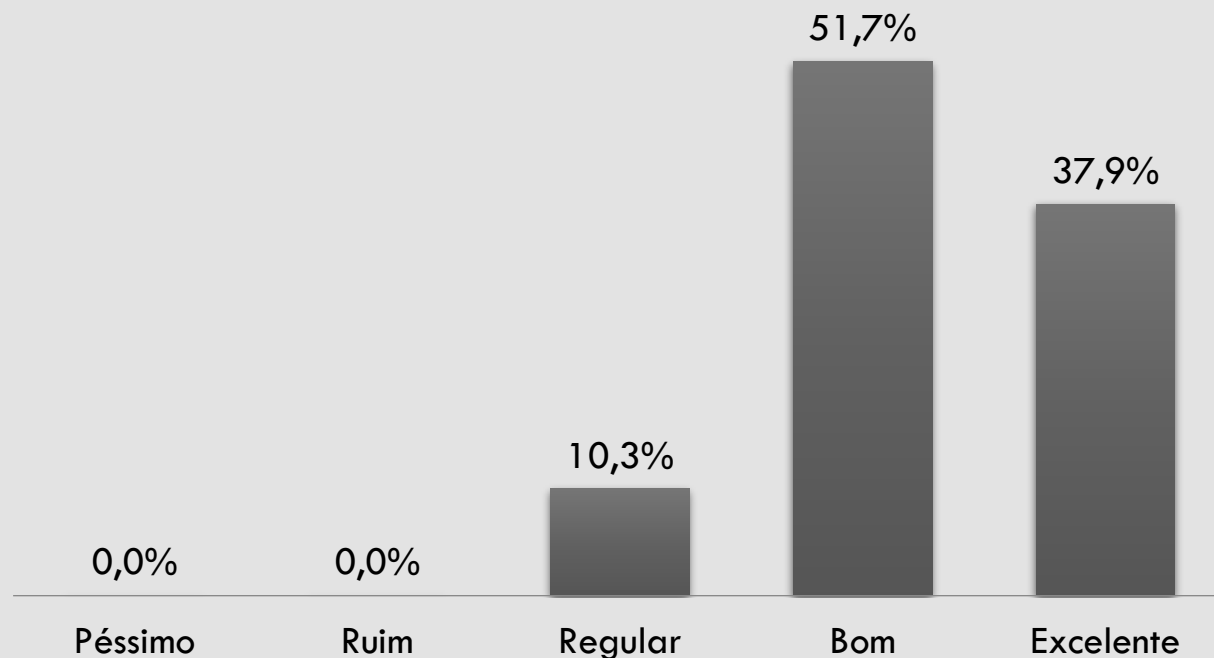
4INTERACTING : SEMANTIX



**4INTERACTING
GERAL**
86%

SEMANTIX
83%

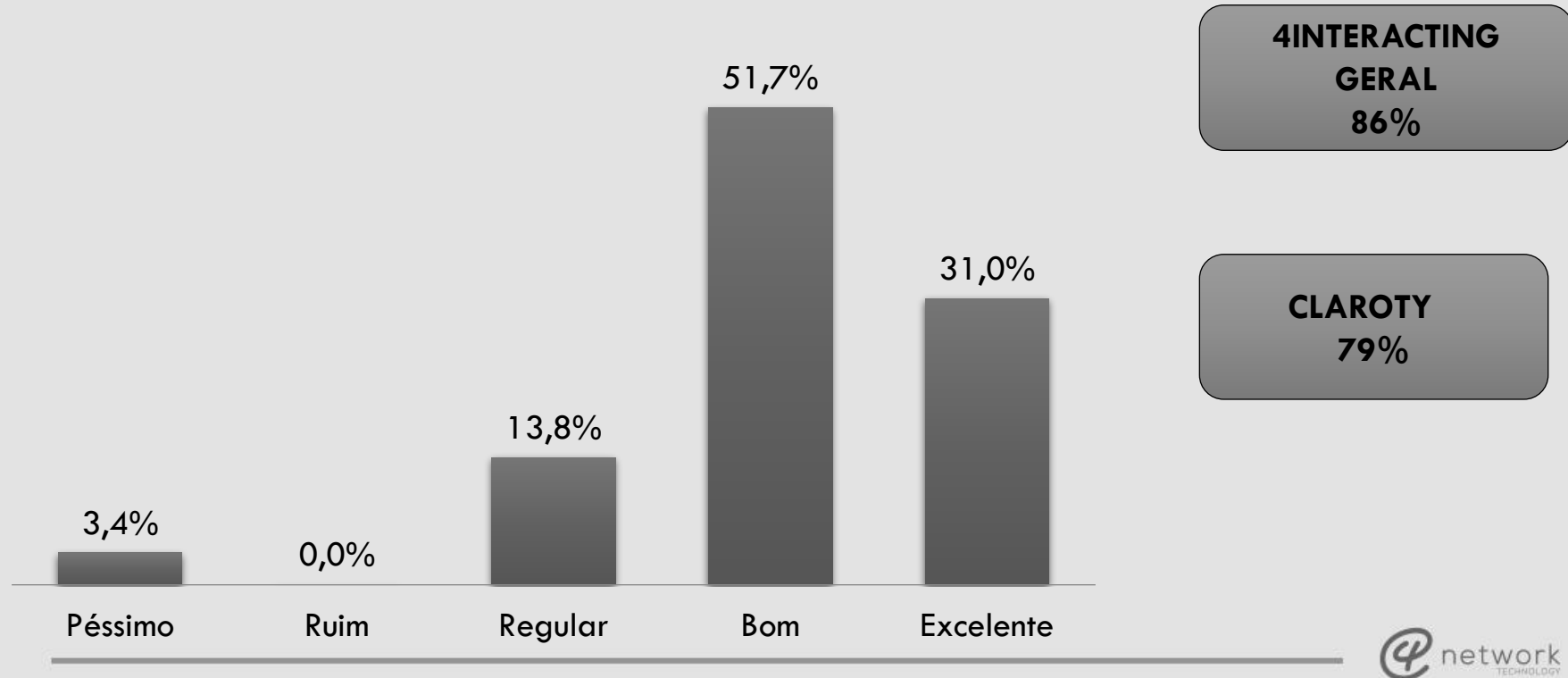
4INTERACTING : ARKLOK



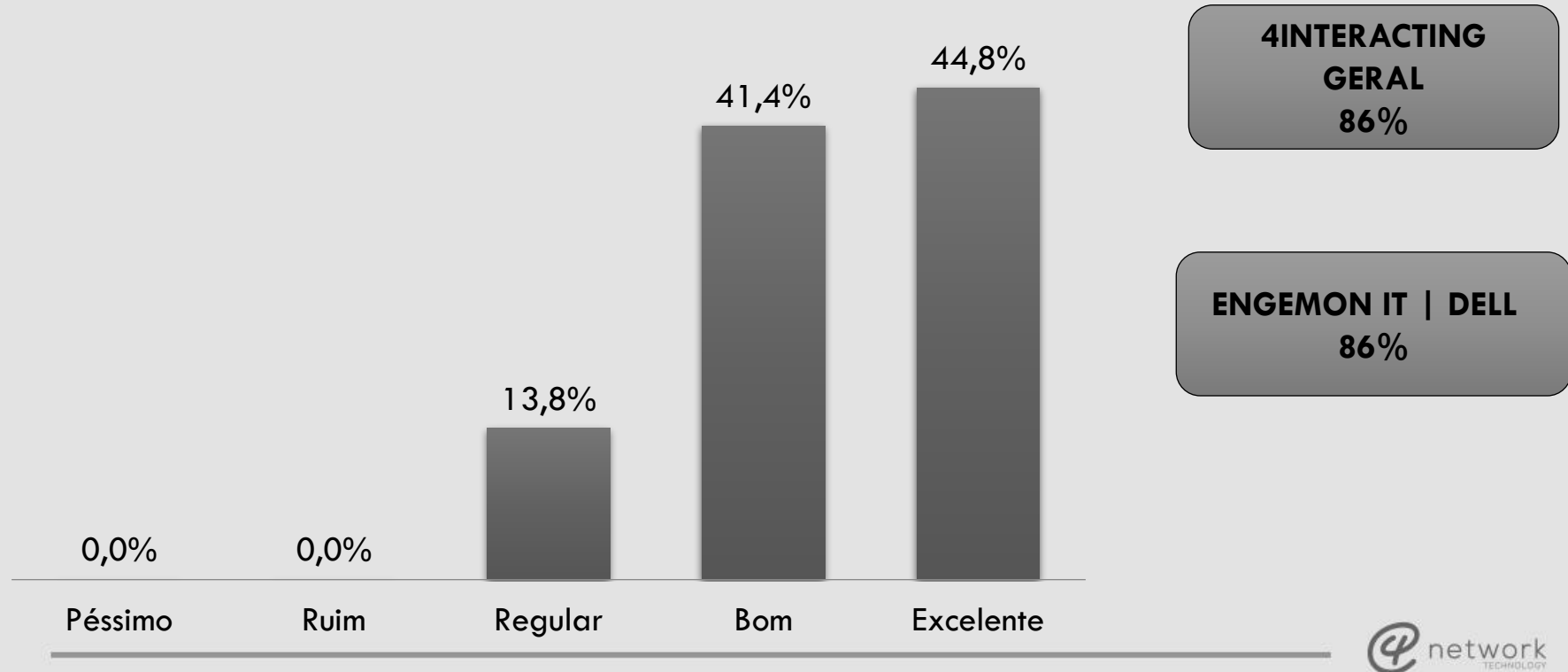
4INTERACTING
GERAL
86%

ARKLOK
90%

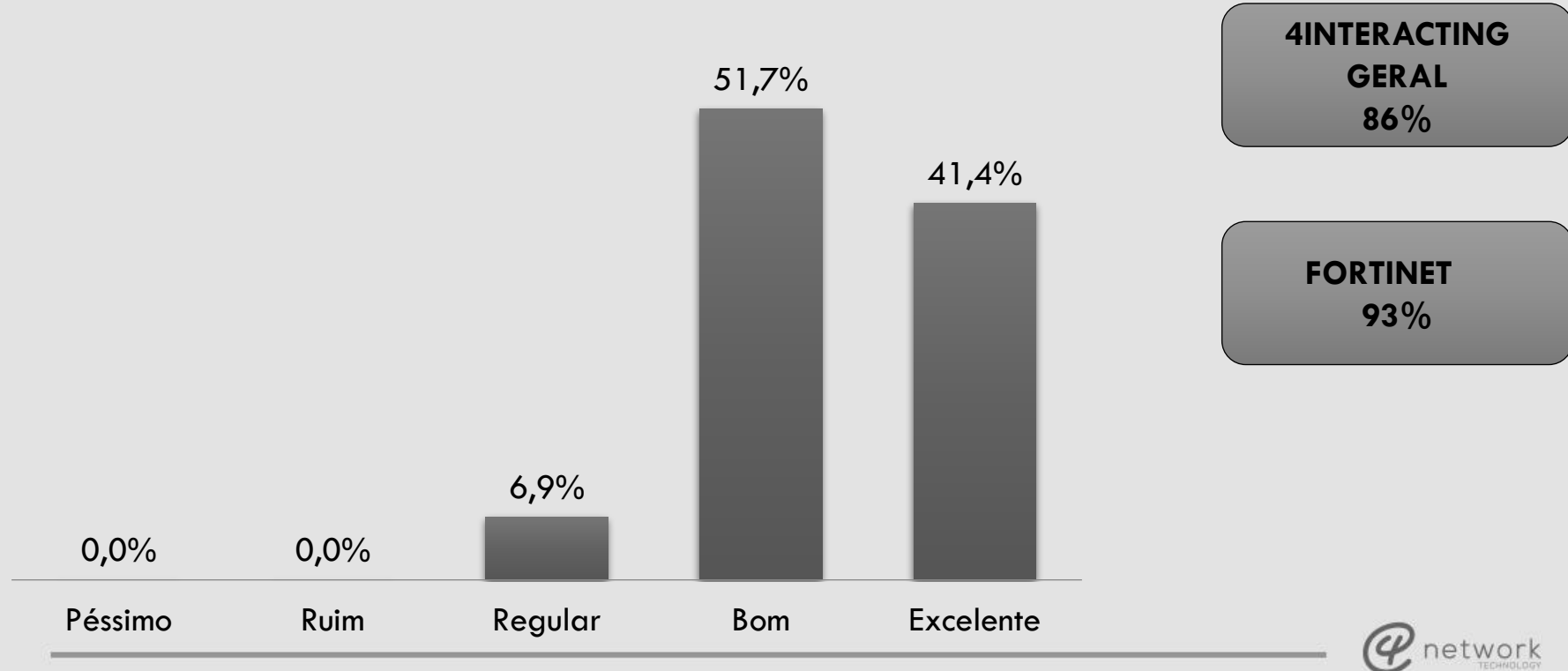
4INTERACTING : CLAROTY



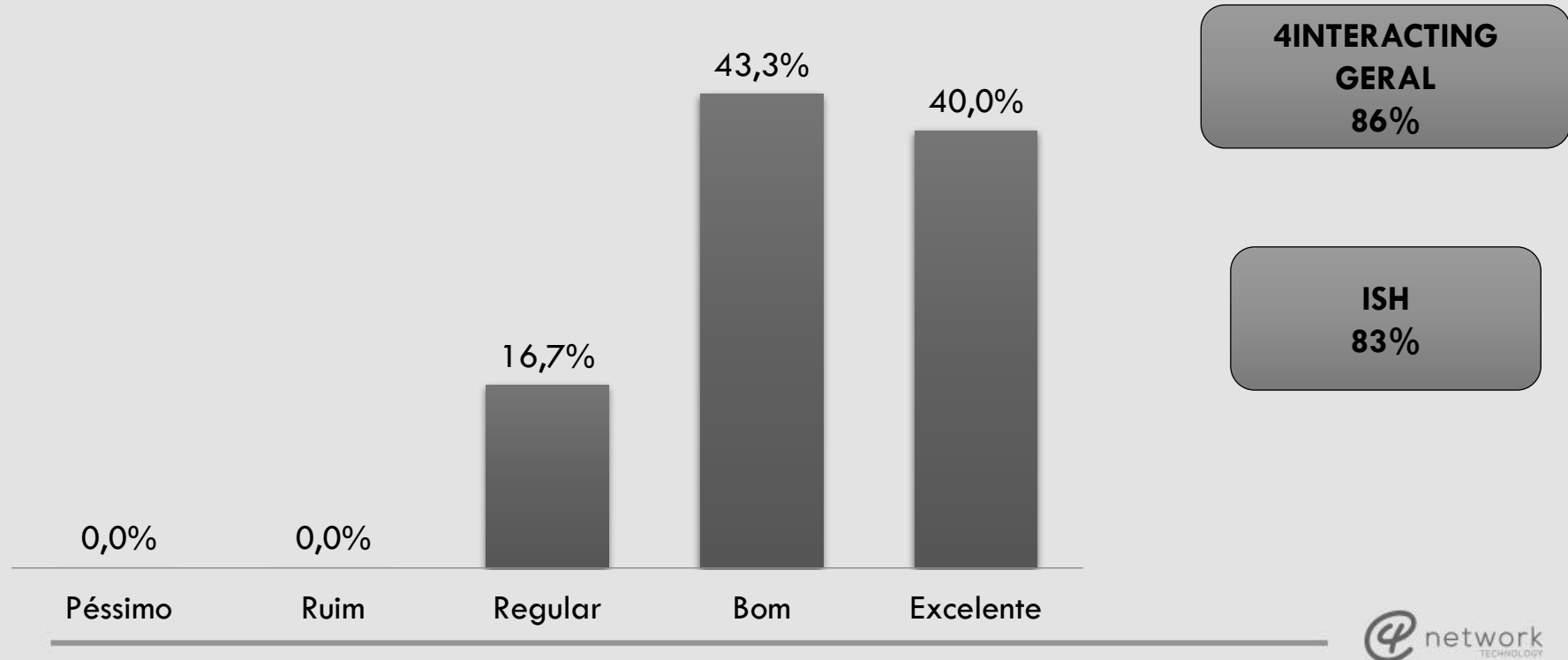
4INTERACTING : ENGEMON IT | DELL



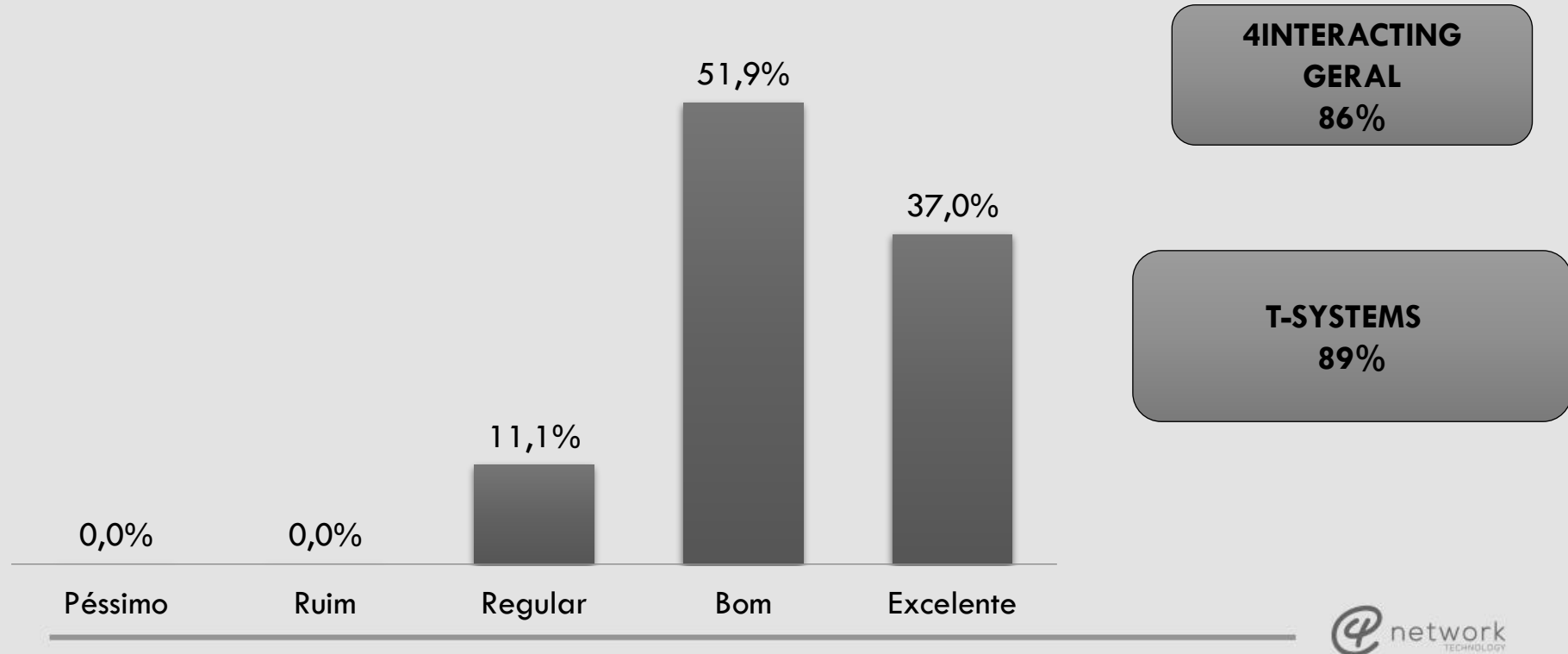
4INTERACTING : FORTINET



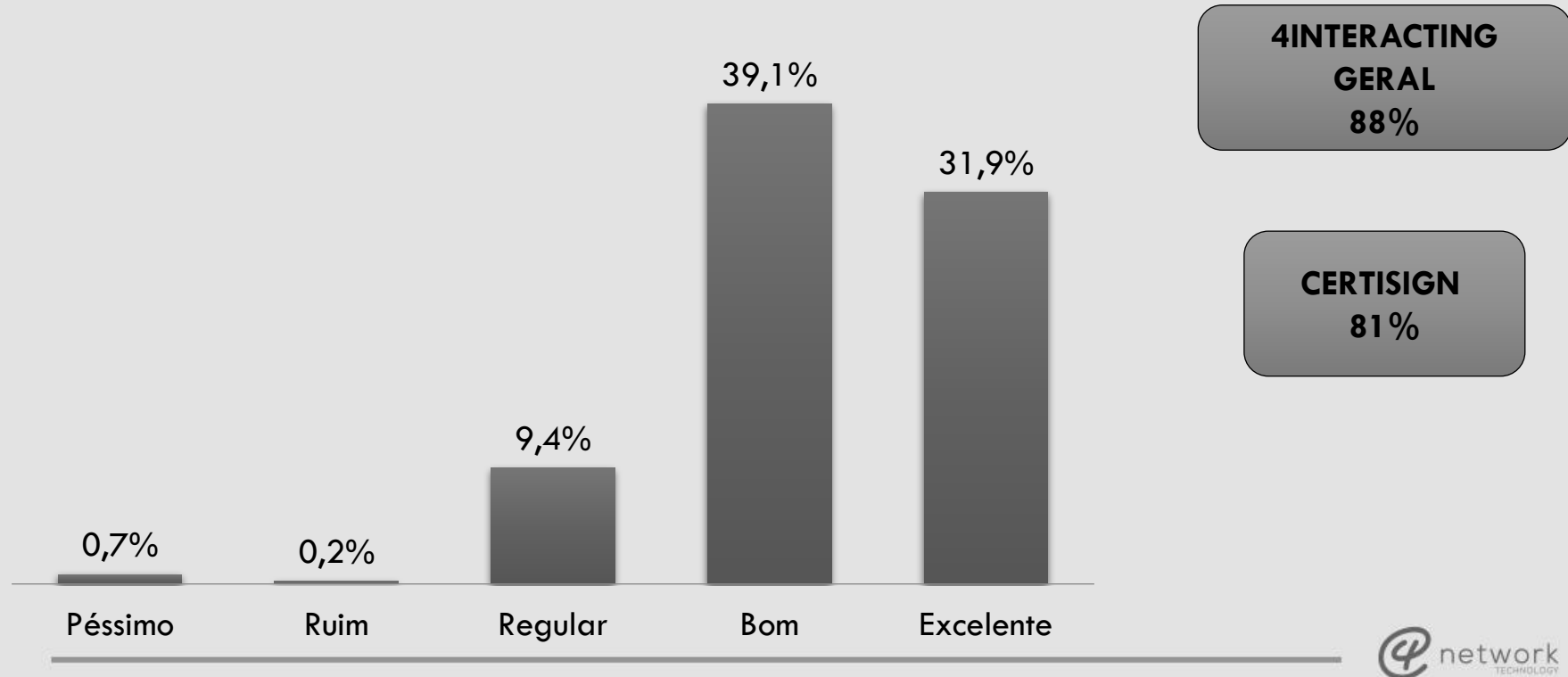
4INTERACTING : ISH



4INTERACTING : T-SYSTEMS



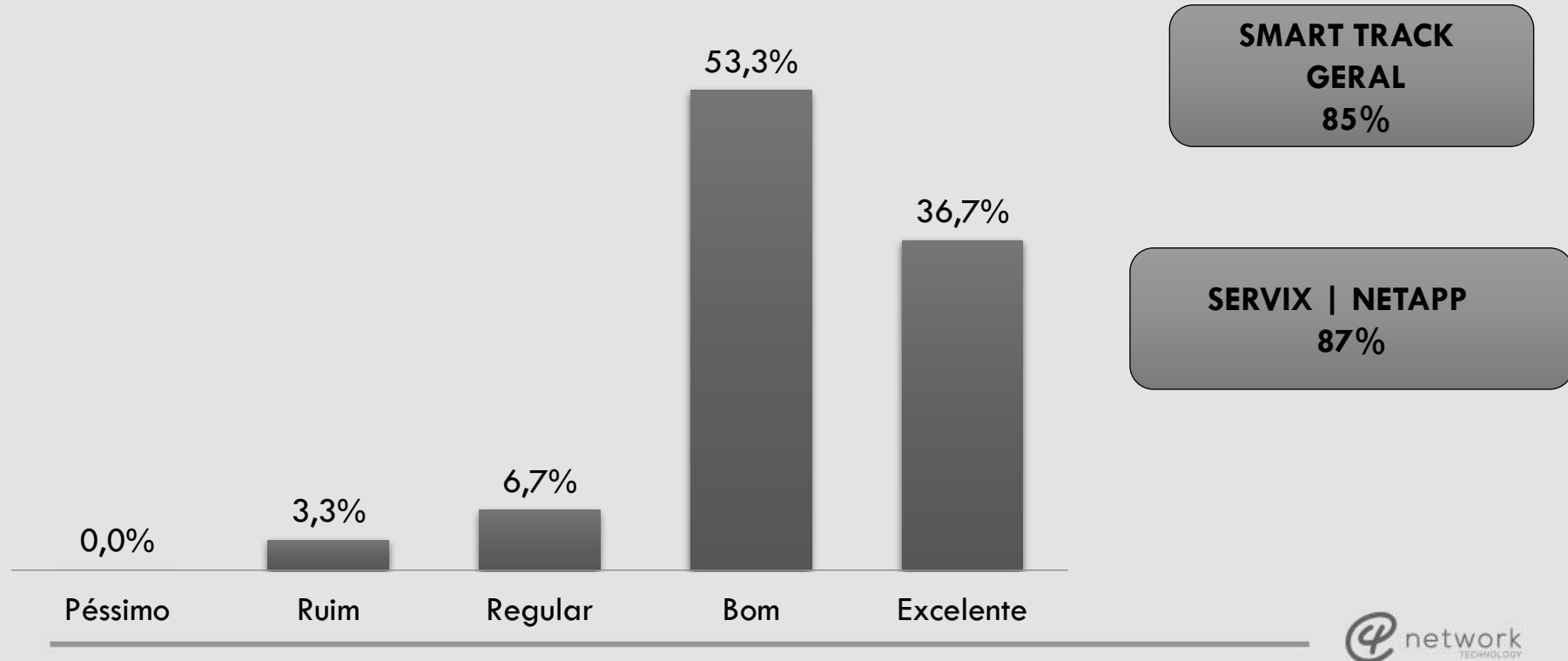
4INTERACTING : CERTISIGN



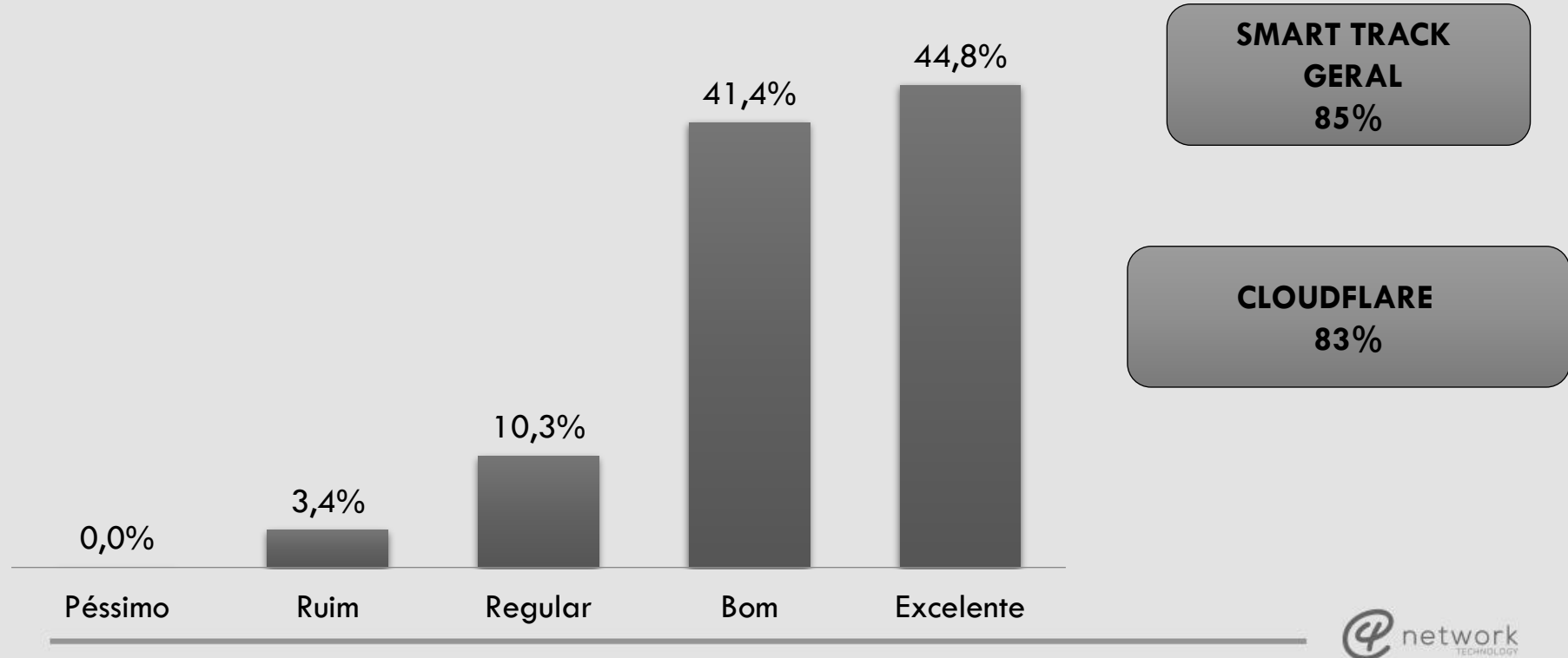
SMART TRACK



SMART TRACK : SERVIX | NETAPP



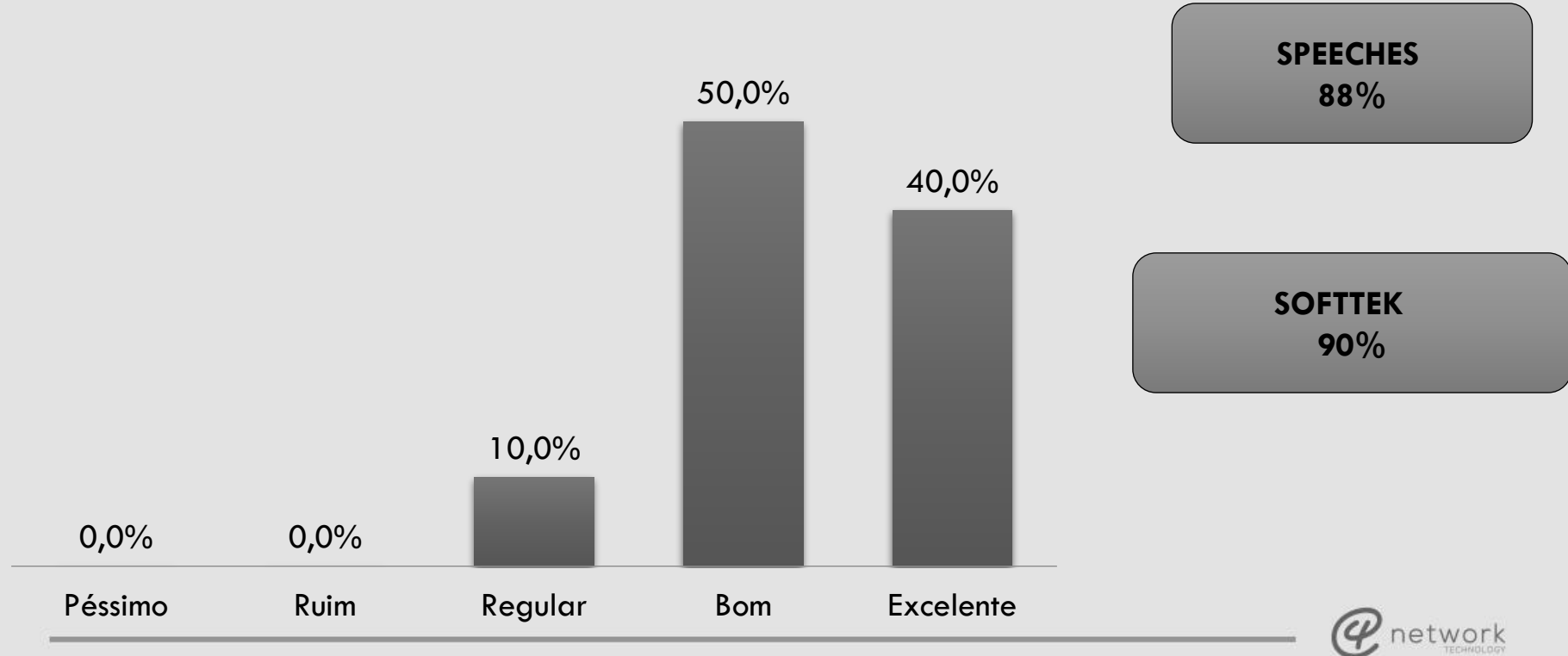
SMART TRACK : CLOUDFLARE



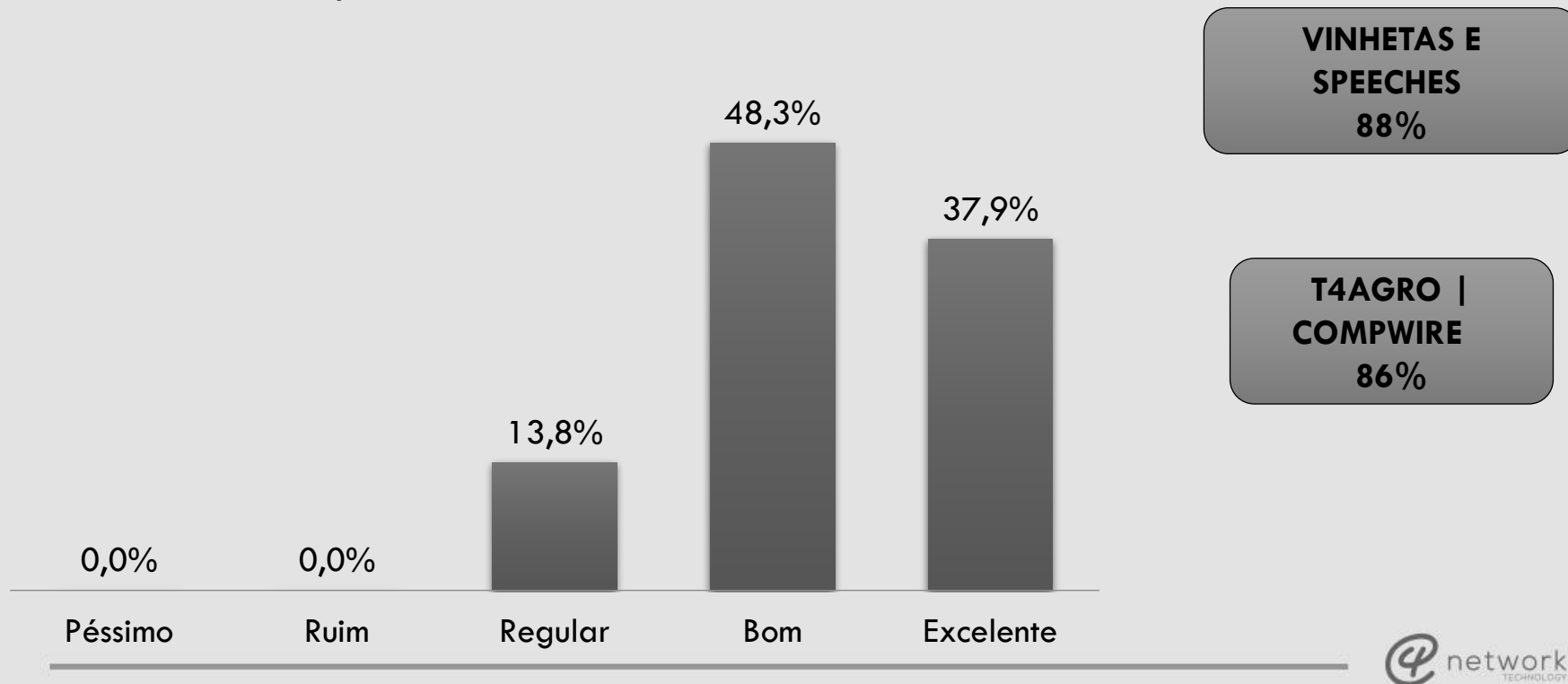
SPEECHES

The image features a dark purple background with a lighter purple horizontal band at the bottom. The word "SPEECHES" is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of geometric elements: several thin white lines of varying lengths and orientations, and a series of white arrows of different sizes. Some arrows are large and point towards the top-left, while others are smaller and point in various directions, creating a sense of movement and depth.

SPEECHES : SOFTTEK



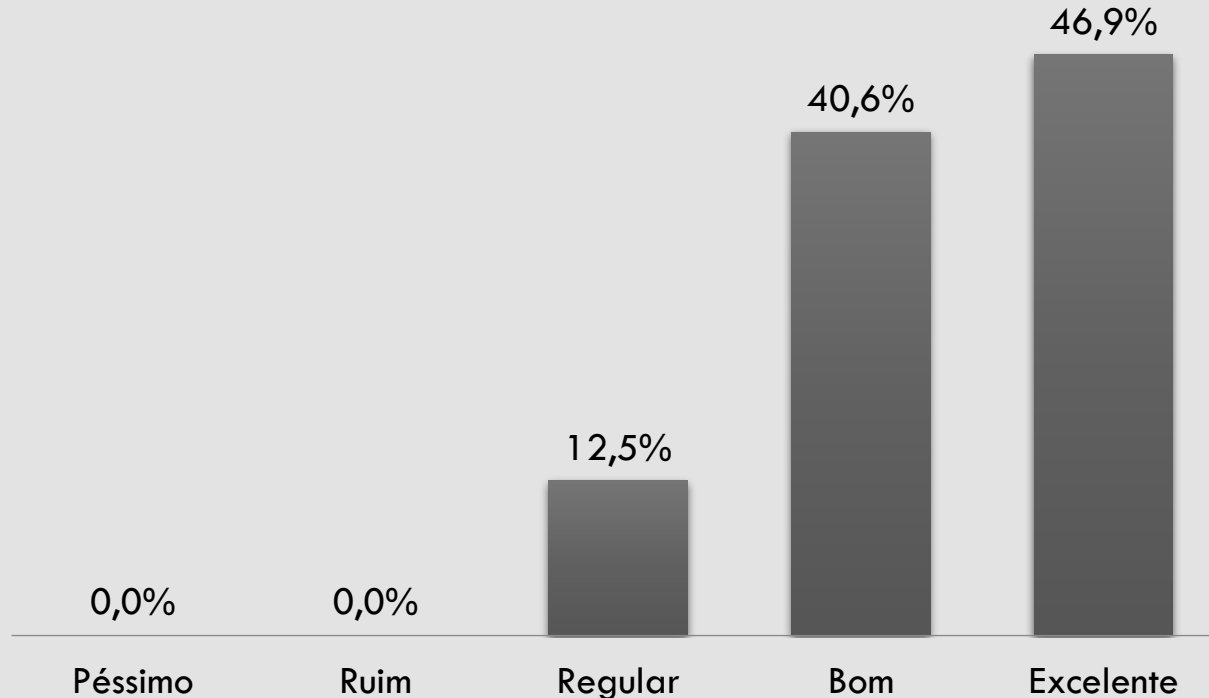
SPEECHES : T4AGRO | COMPWIRE



POCKET PLENÁRIA

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The title "POCKET PLENÁRIA" is centered in the upper half in a bold, white, sans-serif font. To the left of the title, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping geometric shapes, including large and small white arrows pointing in various directions, as well as thin white diagonal lines. The overall aesthetic is modern and minimalist.

POCKET PLENÁRIA : CONTEÚDO



**POCKET
PLENÁRIA GERAL
88%**

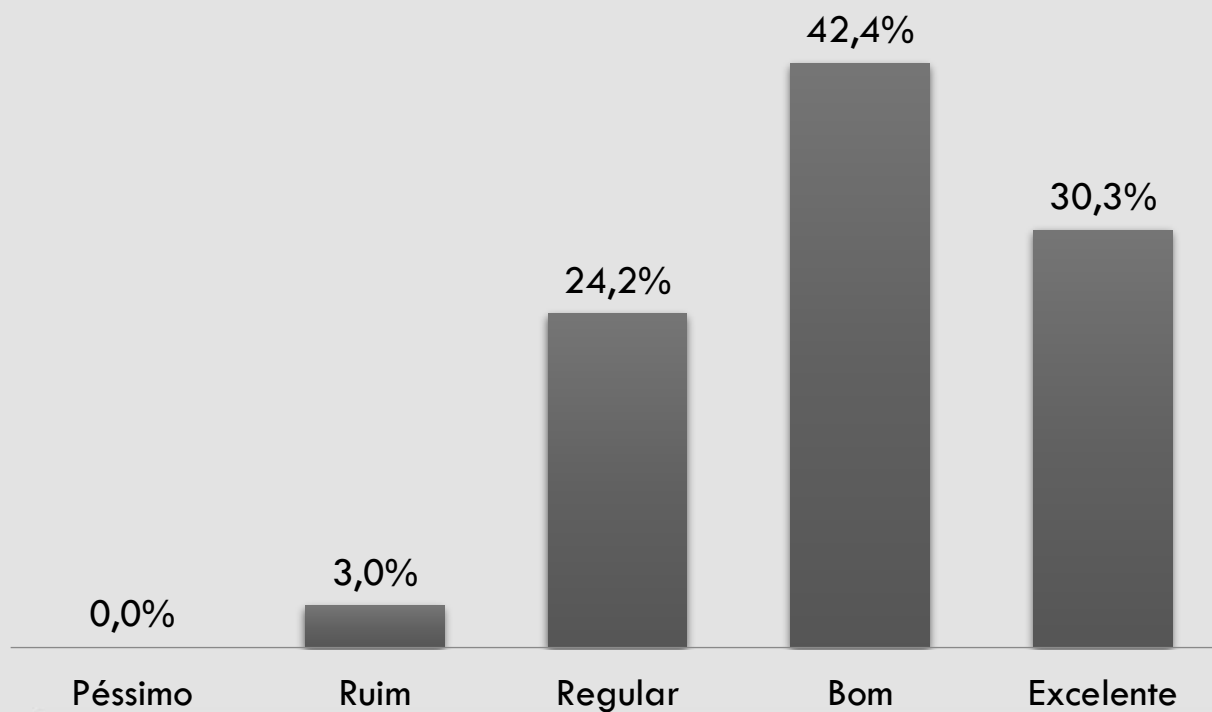
Observações:

- “Ocorreu um problema no sábado na sala H.”

OPORTUNIDADES DE NETWORKING

The background is a gradient of dark blue and purple. It features several abstract geometric elements: thin white lines, a horizontal white line on the left, and numerous arrows of varying sizes and orientations in shades of purple and blue. Some arrows are thick and solid, while others are thin and outlined. The overall composition is modern and dynamic.

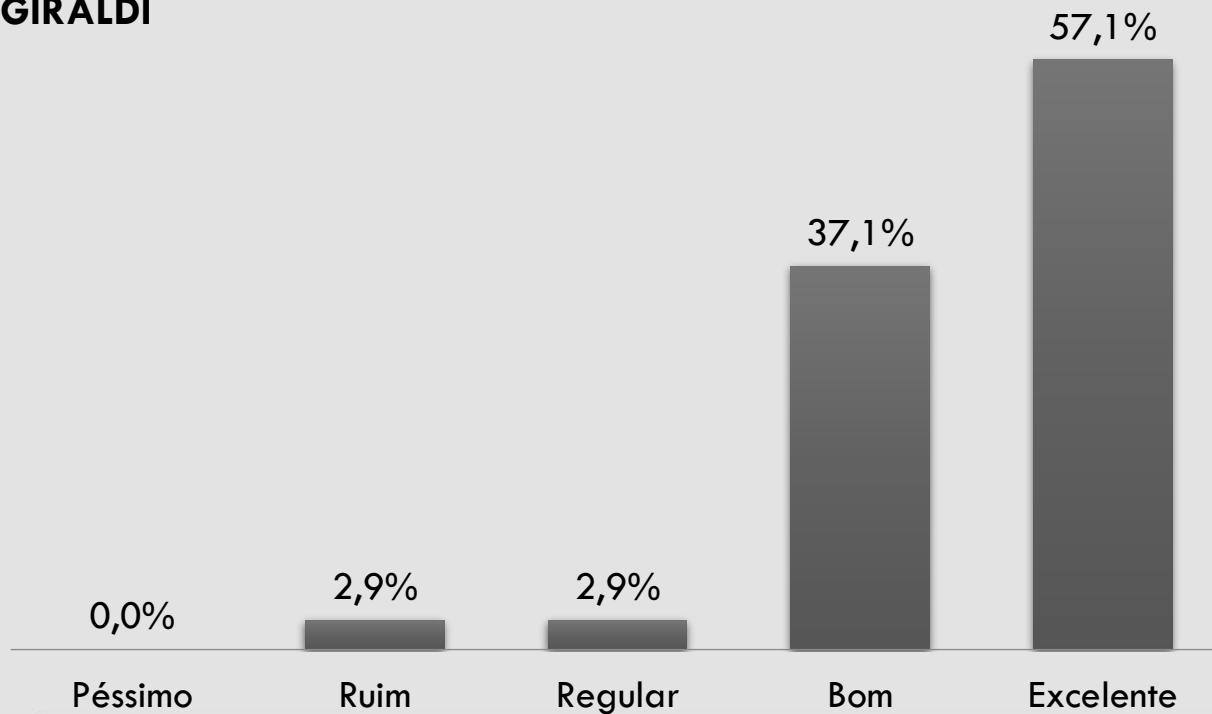
OPORTUNIDADES DE NETWORKING: INTEGRAÇÃO DURANTE EVENTO



**OPORTUNIDADES DE
NETWORKING**
82%

**INTEGRAÇÃO DURANTE
EVENTO**
70%

OPORTUNIDADES DE NETWORKING: COMUNICAÇÃO NO MEIO DIGITAL - KAREN GIRALDI



**OPORTUNIDADES DE
NETWORKING**
82%

**COMUNICAÇÃO NO MEIO
DIGITAL**
91%

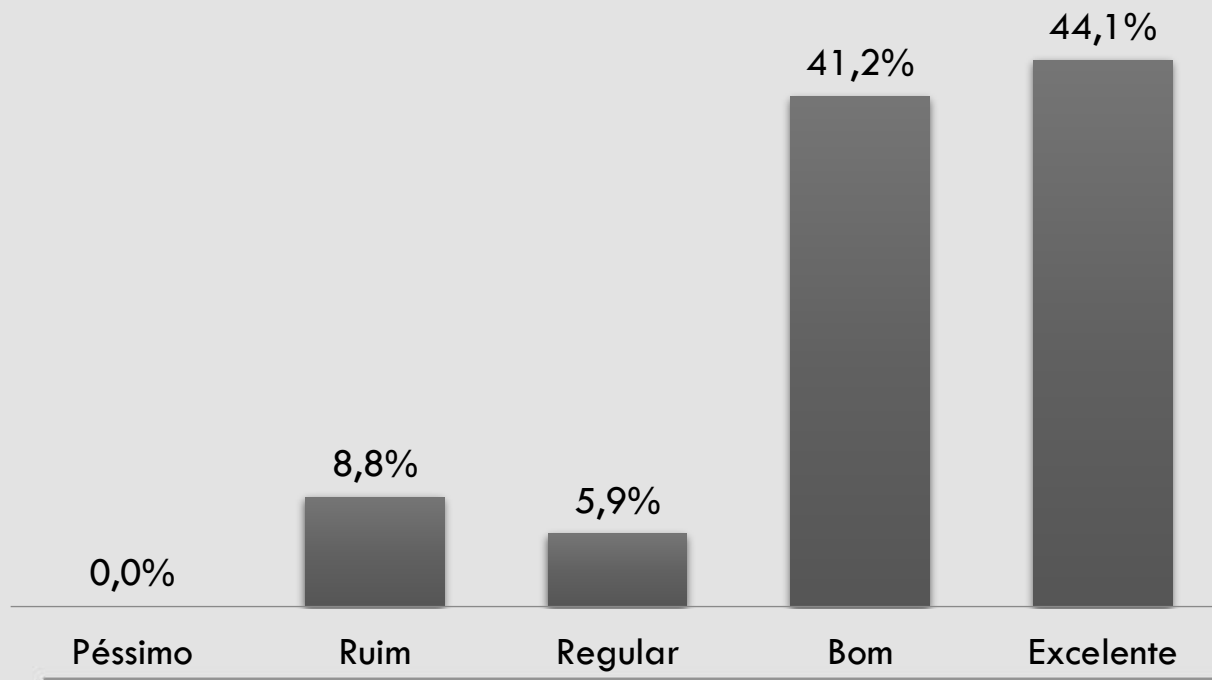
OPORTUNIDADES DE NETWORKING: COMUNICAÇÃO ASSERTIVA - THAYSE LEONARDI



**OPORTUNIDADES DE
NETWORKING**
82%

**COMUNICAÇÃO ASSERTIVA
THAYSE LEONARDI**
91%

OPORTUNIDADES DE NETWORKING: PRÁTICA DE MINDFULNESS - MARIA CARDOSO



**OPORTUNIDADES DE
NETWORKING**
82%

**PRÁTICA DE MINDFULNESS
MARIA CARDOSO**
76%

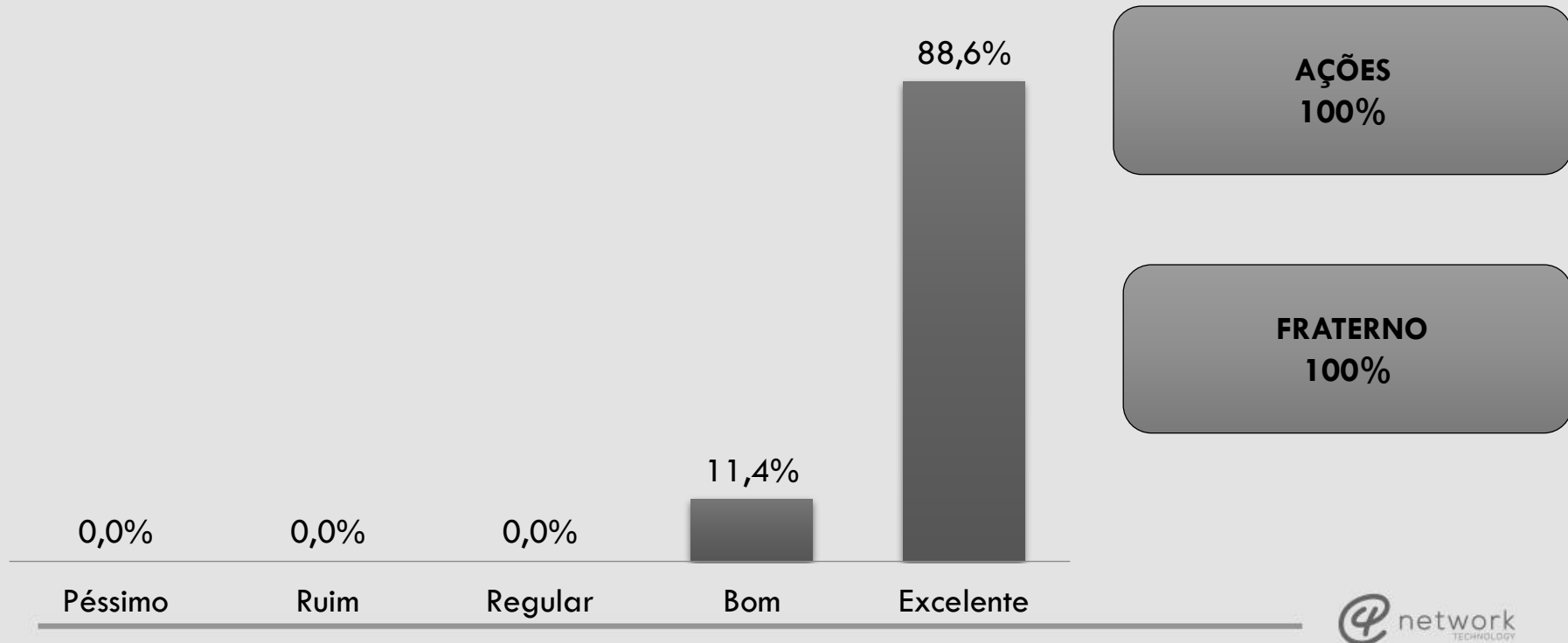
Observações:

- “Melhor evento on line que participei.”
- “Desafio para eventos de forma hibrida é a interação maior com os que estão remotos.”

AÇÕES



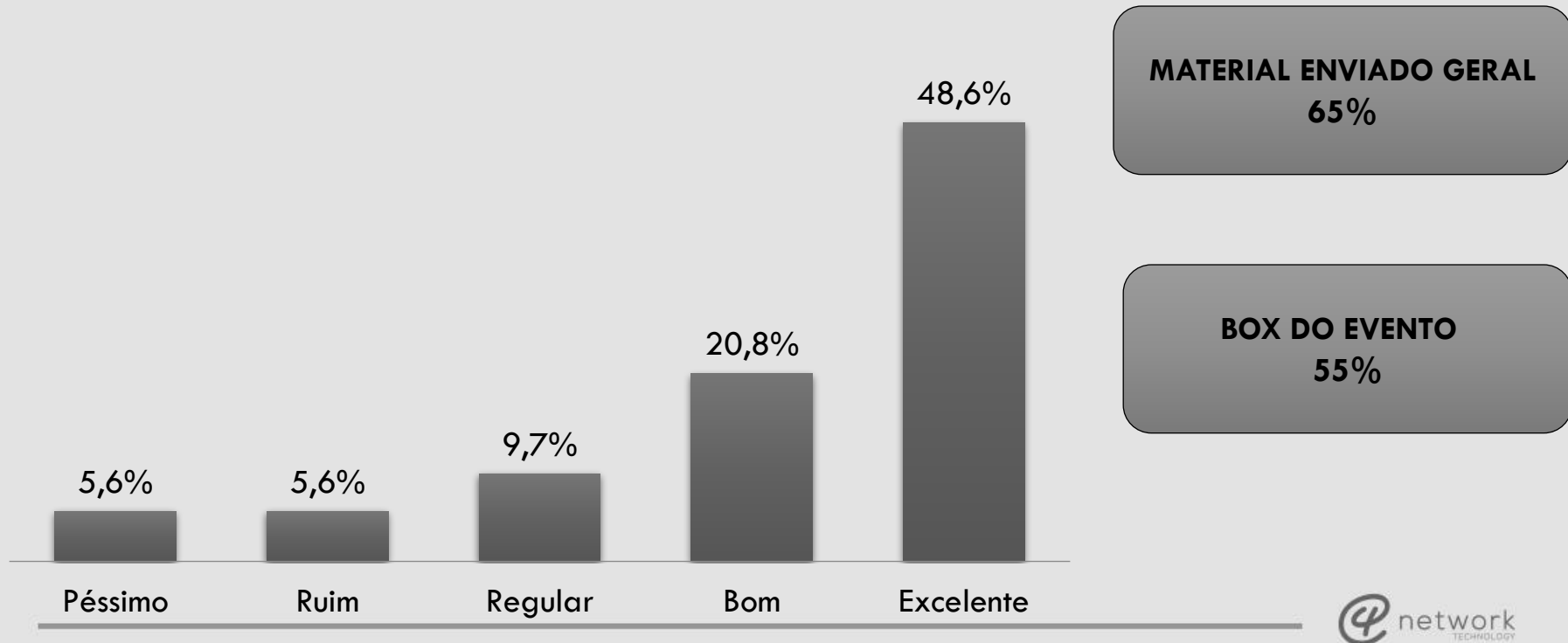
AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO?



MATERIAL ENVIADO

The background is a solid dark purple. It features several abstract elements: a single horizontal line on the left side; a series of parallel diagonal lines in the upper right corner; and a collection of arrows of varying sizes and opacities, mostly pointing towards the upper right, creating a sense of movement and direction.

MATERIAL ENVIADO: BOX DO EVENTO



MATERIAL ENVIADO: JANTAR DE SÁBADO



MATERIAL ENVIADO GERAL
65%

JANTAR DE SÁBADO
75%

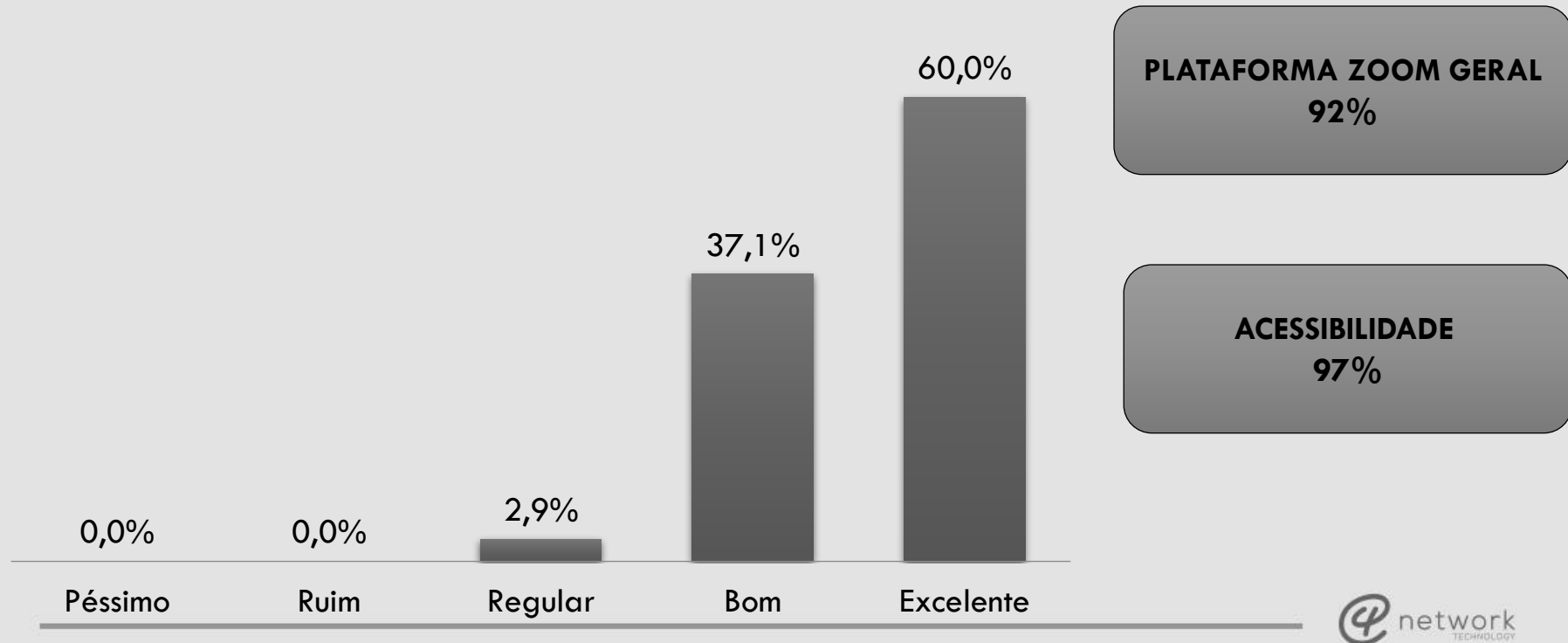
Observações:

- **“Não recebi o Box do evento.”**
- **“Não recebi box do evento.”**
- **“Não recebi nem o box nem jantar.”**
- **“Dedicação e excelencia no evento com todos os cuidados..”**
- **“Não recebi o box do evento por isso não sei opinar.”**
- **“Tudo perfeito. Recebi um jantar de alto nível em minha casa.”**
- **“Não recebi o Box até o momento.”**
- **“Não recebi. Mas deve ter sido bom.”**
- **“Quanto ao box do evento ainda não o recebi :(, mas tenho certeza que será algo ótimo, como todos os anteriores. Abs.”**
- **“Não recebi BOX do evento (participei online).Mas recebi o delicioso jantar !”**
- **“Não recebi o box do evento, jantar foi cancelado. recebi um voucher ubereats”**

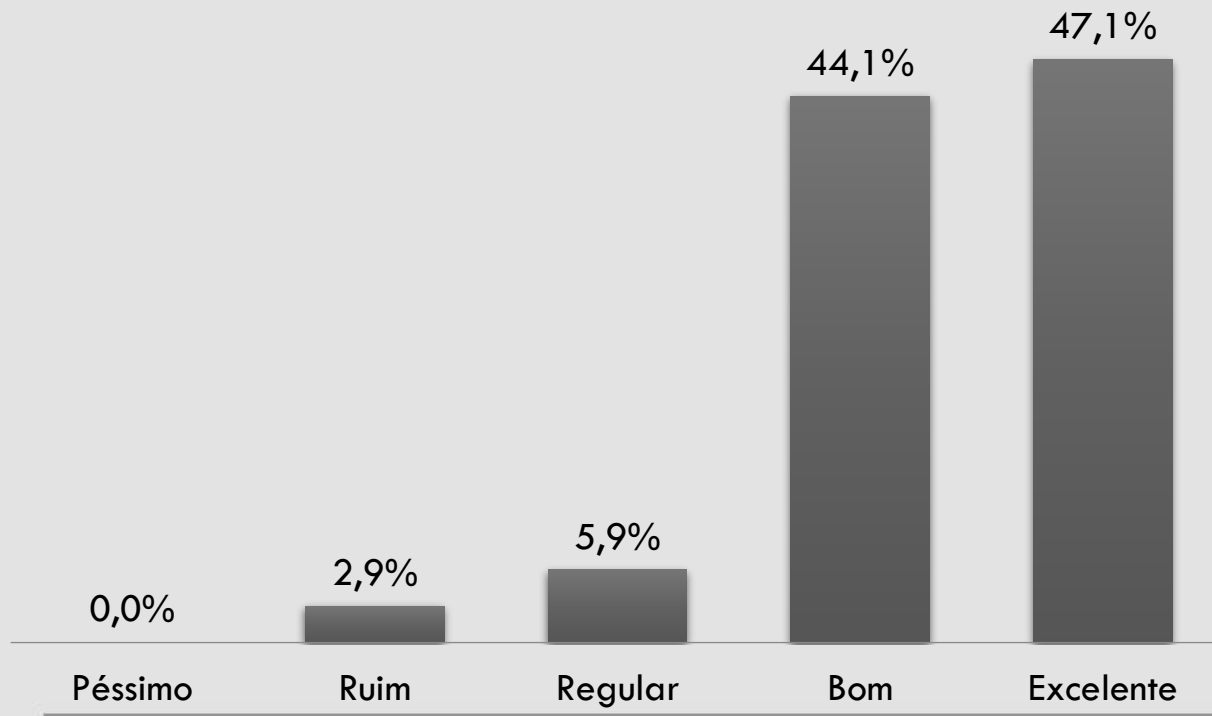
PLATAFORMA ZOOM

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. On the left side, there is a single white horizontal line. On the right side, there are several white geometric elements: a large, thick, stylized arrow pointing towards the top-left, and a cluster of smaller, thinner arrows pointing in various directions, some towards the top-right and others towards the bottom-left. The text 'PLATAFORMA ZOOM' is centered in the upper half of the image in a bold, white, sans-serif font.

PLATAFORMA ZOOM : ACESSIBILIDADE



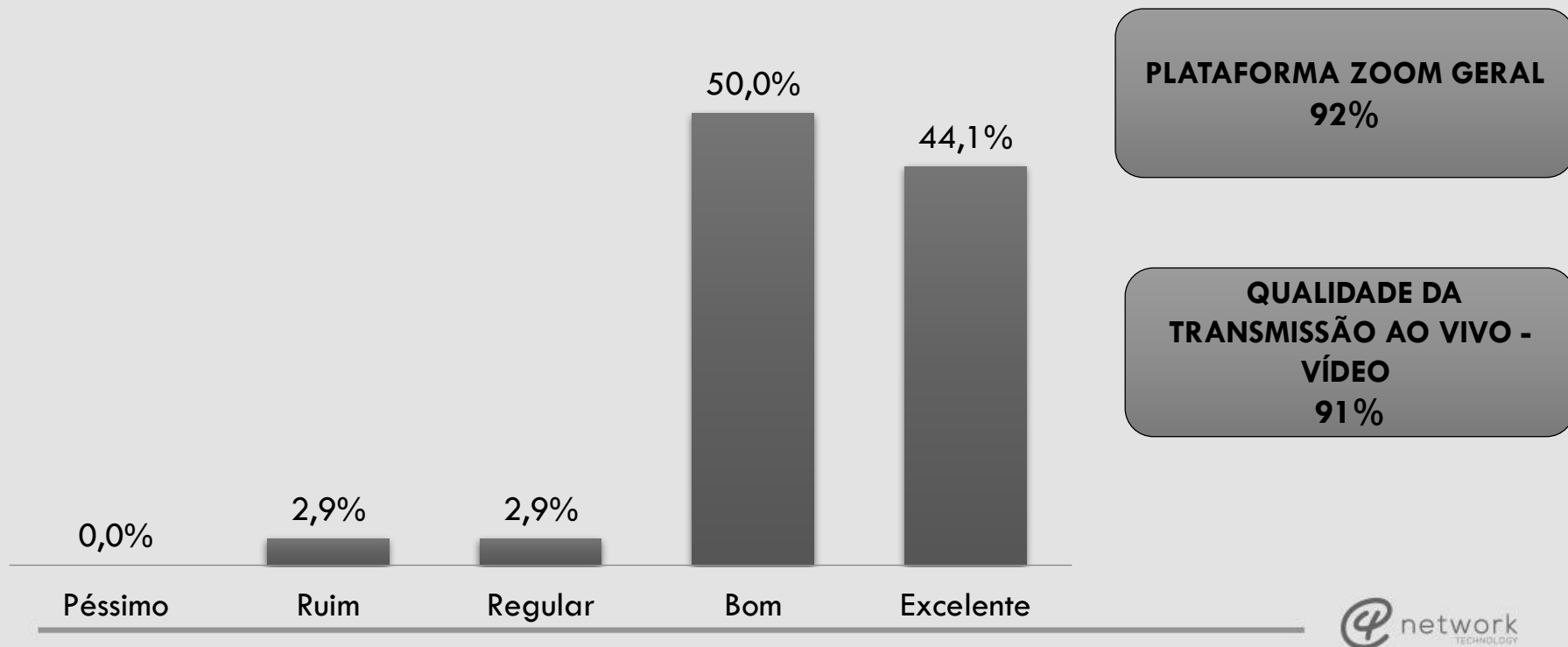
PLATAFORMA ZOOM : QUALIDADE DA TRANSMISSÃO AO VIVO - ÁUDIO



PLATAFORMA ZOOM GERAL
92%

**QUALIDADE DA
TRANSMISSÃO AO VIVO -
ÁUDIO**
88%

PLATAFORMA ZOOM : QUALIDADE DA TRANSMISSÃO AO VIVO - VÍDEO



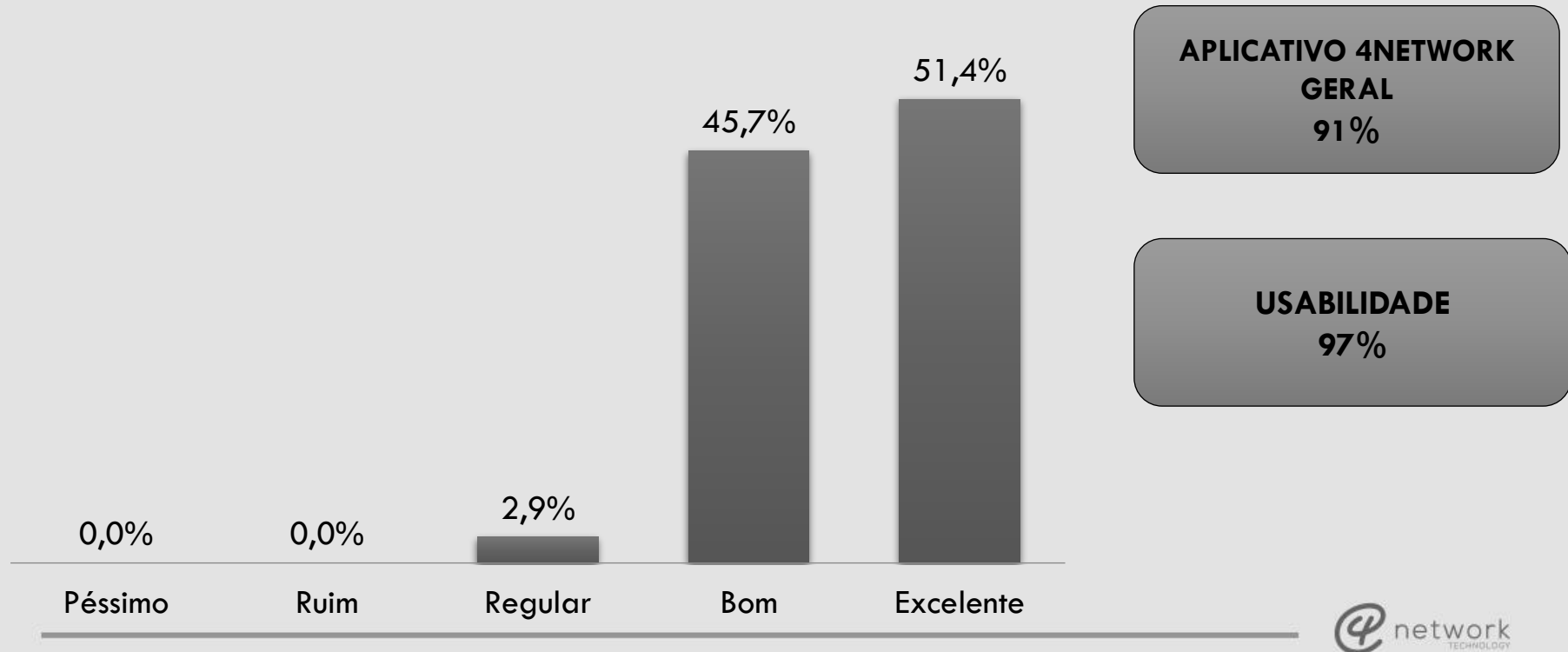
Observações:

- “Minha sugestão é sempre ter redundância.”
- “Alguns delays e ecos mas nada que não se pode contornar e ajustar rapidamente.”

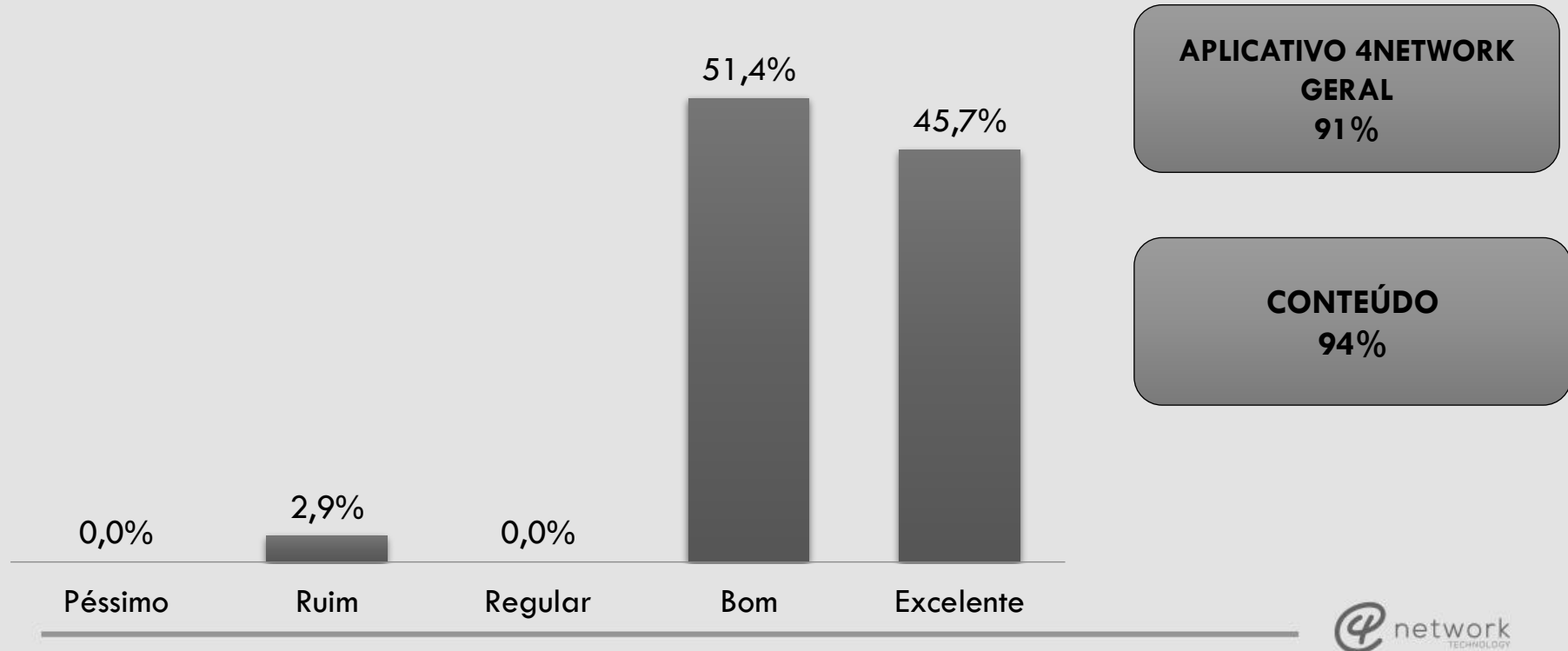
APLICATIVO 4NETWORK

The background is a dark blue gradient. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple and blue arrows and lines on the right side, pointing in various directions. The text 'APLICATIVO 4NETWORK' is centered in white, bold, uppercase letters.

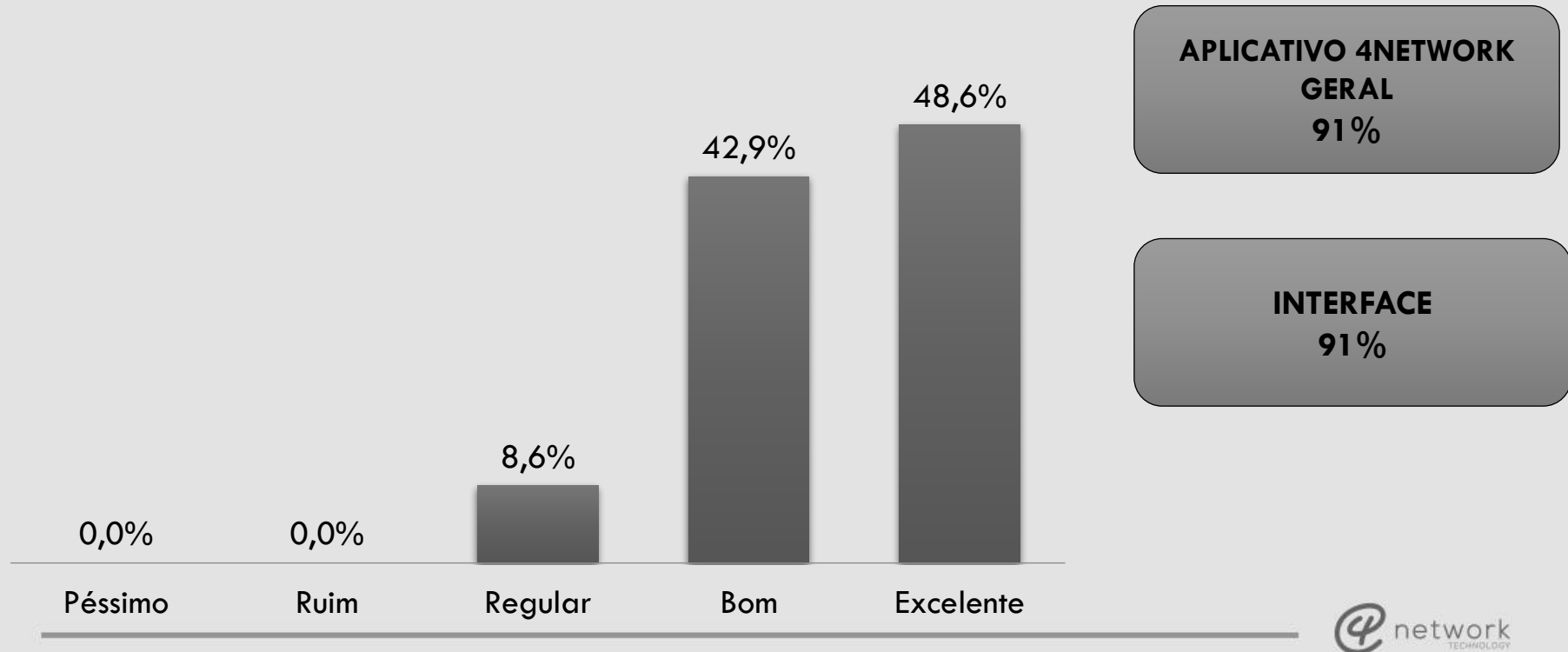
APLICATIVO 4NETWORK: USABILIDADE



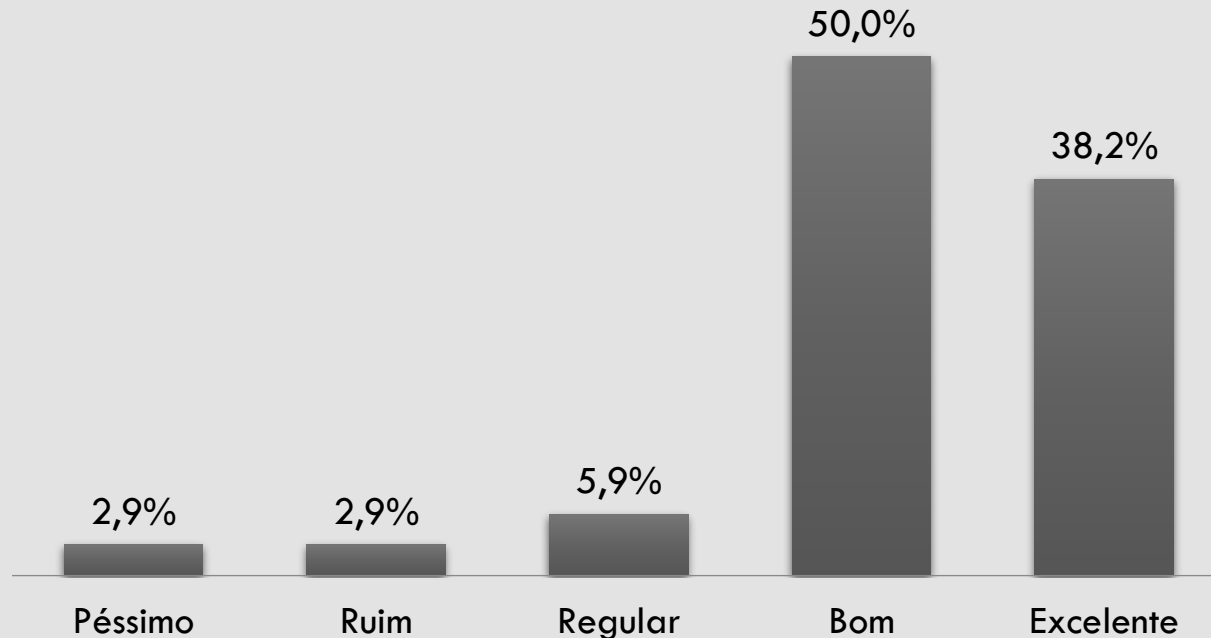
APLICATIVO 4NETWORK: CONTEÚDO



APLICATIVO 4NETWORK: INTERFACE



APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK
GERAL
91%**

**TROCA DE CARTÕES
82%**

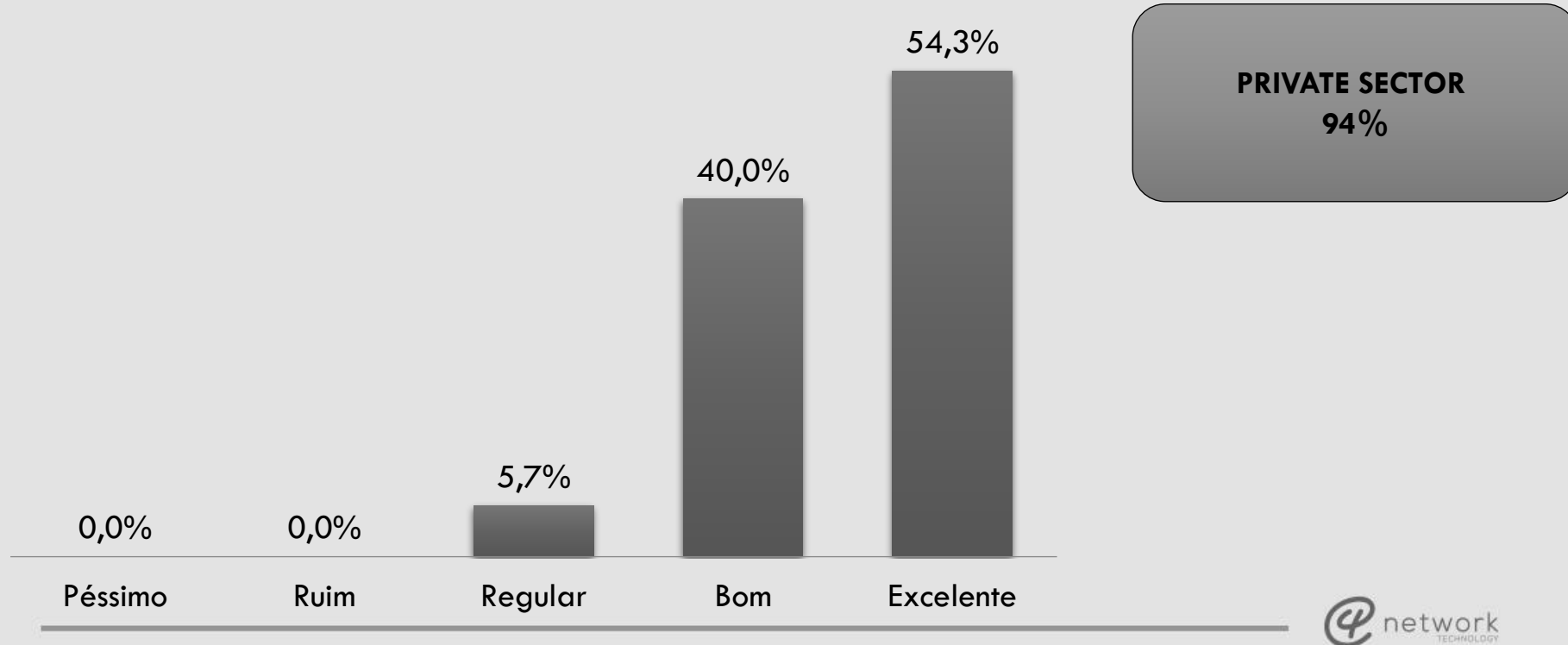
Observações:

- “Disponibilizar o material apresentado.”

PRIVATE SECTOR

The image features a dark blue background with a horizontal band of medium blue at the bottom. The text "PRIVATE SECTOR" is centered in white, bold, sans-serif font. To the left of the text is a short white horizontal line. On the right side, there are several large, stylized white arrows pointing upwards and to the right, along with various thin white lines and smaller arrows, creating a sense of movement and growth.

PRIVATE SECTOR : COMO FOI SUA EXPERIÊNCIA?



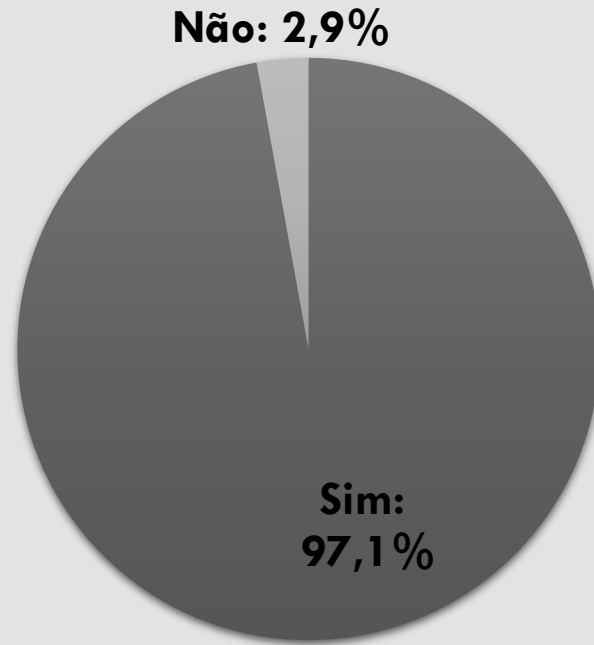
Observações:

- **“Top demais.”**
- **“Muito bom, tomara que consiga ir no presencial na próxima vez.”**
- **“O Evento foi ótimo, tive mesmo problemas com agendas extras.”**

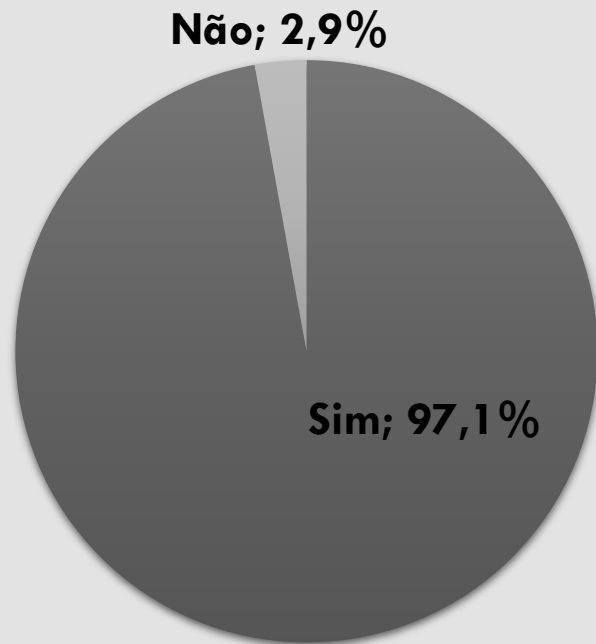
ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large arrows pointing in various directions and several thin, parallel diagonal lines.

ASPECTOS GERAIS: Você participaria de outro PRIVATE SECTOR.



ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?



Sugestão para o próximo PRIVATE SECTOR?

- **“Apresentações em parceria empresas e fornecedores sobre projetos de alto valor agregado para o negocio, força de trabalho do futuro, Inteligência artificial ”**
- **“IA”**
- **“Os temas foram muitos focados no lado Técnico e Infraestrutura, foco em negócios e tendencias.”**
- **“Abordar CybersegurançaCybercurity e plataforma 4Hana”**
- **“Inteligência de Dados e Macchine Learning”**
- **“Governança de Dados”**
- **“Blockchain e tokenização de negócios”**
- **“Inovação e futurismo” – “**
- **“Como a TI ser protagonista no desenvolvimento, na criação do modelo de trabalho home office. Soluções para gestão de trabalho home office.”**
- **“Segurança e HeadCount(novas formas de contratação)’**
- **“Metaverso”**
- **“Evolução das tecnologias emergentes, tendências e cases de sucesso”**
- **“Cultura digital disruptiva”**